



2021 SPONSORSHIP OPPORTUNITIES

December 7-9, 2021 • The Borgata Hotel & Casino, Atlantic City, NJ

In addition to the specific sponsor benefits, all Green Expo sponsors receive the following:

- Sponsor Recognition (Name & Logo) in printed event programs • on NJTA website
- in event communication • Poster & Power Point recognition at Expo.

AVAILABLE SPONSORSHIPS:

\$12,000 - PLATINUM SPONSOR

8 Complimentary Registrations • Sponsor Poster • Sponsor Banner • Company Flyer in Attendee Packets. • Full page ad in On Site Program • Half page ad in 2022 Clippings magazine, 3 issues

\$7,500 - GOLD SPONSOR

4 Complimentary Registrations • Sponsor Poster • Recognition during Opening Session & Trade Show • Recognition in printed programs • Website and E-blasts

\$3,200 - NEW! - HOTEL ROOM KEY CARDS

LOGO on Hotel Room Keys • Recognition during Trade Show • Signage & in printed programs • Website and E-blasts.

\$1,500 - NEW! CHARGING STATIONS • Exclusive

Logo on Center of Charging Station, located in Registration area Signage • Recognition in printed programs • Website and E-blasts

\$1,200 - COFFEE BREAKS

Tues, Weds, or Thurs Education Sessions

Signage • Recognition in printed programs • Name on Website and E-blasts

\$900 - FLYER INSERTS in ATTENDEE PACKETS

Company name on Signage • Recognition in printed Expo programs • MAIL 1100 to NJTA office by Nov 1, 2021

\$800 - SESSION MONITOR SCREENS

Available: Tues Core; PM L&L • Weds AM&PM L&L • Thursday AM&PM Sessions

Logo on Session Monitor • Company name on Signage • Recognition in printed Expo programs

\$700 GENERAL SUPPORT OF EXPO

Take a General Event sponsorship to support the Event

Company name on Signage • Recognition in Expo programs

\$400 - NEW! ON SITE PROGRAM GUIDE ADS

• Back Cover • Inside Back or Front Cover • Center of Program

RESERVED SPONSORSHIPS:

\$10,000 MIX N MINGLE RECEPTION • Exclusive RESERVED by GRASS ROOTS

6 Complimentary Registrations • Sponsor Poster • Company Flyer in Attendee Packets • Full page ad in On Site program. • Half page ad in 2022 Clippings magazine, 3 issues

\$5000 - SILVER BEVERAGES SPONSOR • Exclusive RESERVED by LaBar GOLF RENOVATION

3 Complimentary Registrations • Recognition on Posters & in Trade Show & programs • Name on Website and E-blasts.

\$3500 WELCOME LUNCH TUESDAY RESERVED by STORR TRACTOR CO.

2 Full Registrations • Recognition during Opening Session • Sponsor Poster • Recognition in printed programs • Name on Website and E-blasts.

\$3000 TRADE SHOW DINNER TUESDAY RESERVED by BASF

2 Full Registrations Recognition during Opening Session • Recognition in printed programs, Website, E-Blasts, Posters

\$2750 GRAND OPENING TRADE SHOW • Exclusive RESERVED by SYNGENTA

Ribbon Cutting at Trade Show Entrance & Photo opportunities • Recognition on Signage, printed programs, Website & E-blasts.

\$2500 TRADE SHOW LUNCH WEDNESDAY RESERVED by TREE-TECH/SAVATREE

Recognition during Trade Show • Signage & in printed programs • Name on Website and E-blasts.

\$2275 ATTENDEE NOTE PADS • Exclusive RESERVED by BAYER

Company name on Signage & printed programs. • Name on Website and E-blasts • Notepad in Attendee Packets.



2021 SPONSORSHIP OPPORTUNITIES

December 7-9, 2021 • The Borgata Hotel & Casino, Atlantic City, NJ

CHECK YOUR SPONSOR LEVEL BELOW

- PLATINUM (\$12,000) GOLD (\$7500) HOTEL ROOM KEYS (\$3200) •
- TRADE SHOW LUNCH (\$2500) CHARGING STATION (\$1500) COFFEE BREAKS (\$1200)
- FLYER INSERTS (\$900) • SESSION MONITOR SCREENS (\$800) GENERAL EVENT (\$700)
- ONSITE PROGRAM AD (\$400)

PLEASE FAX TO: (973) 812-6529 or email: execdirector@njturfgrass.org

Make Checks Payable to: NJTA

Mail to: NJTA, 25 US Highway 46 West, Wayne, NJ 07470-6801

DATE: _____ CONTACT NAME: _____

COMPANY NAME: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

ATTENDEE NAMES INCLUDED WITH YOUR SPONSOR LEVEL:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

We accept: Visa, MasterCard, AMEX. Complete & fax to (973) 812-6529 or mail to address below.

PAYMENT BY: Check # _____ **CREDIT CARD:** Visa Mastercard Amex Mail Invoice

CARD #: _____

EXPIRATION DATE (MM/YY): ____ / ____ SECURITY CODE #: _____

Bill Address: _____

SIGNATURE _____