

GREEN EXPO Turf & Landscape Conference 2021 SPONSORSHIP OPPORTUNITIES

December 7-9, 2021 • The Borgata Hotel & Casino, Atlantic City, NJ

In addition to the specific sponsor benefits, all Green Expo sponsors receive the following:

- **Sponsor Recognition (Name & Logo) in printed event programs • on NJTA website**
- **in event communication • Poster & Power Point recognition at Expo.**

AVAILABLE SPONSORSHIPS

\$12,000 - PLATINUM SPONSOR *Exclusive*

8 Complimentary Registrations • Sponsor Poster • Sponsor Banner • Company Flyer in Attendee Packets. • Full page ad in On Site Program • Half page ad in 2022 Clippings magazine, 3 issues

\$7,500 - GOLD SPONSOR *Exclusive*

4 Complimentary Registrations • Sponsor Poster • Recognition during Opening Session & Trade Show • Recognition in printed programs • Website and E-blasts

\$3,200 - NEW! - HOTEL ROOM KEY CARDS *Exclusive*

LOGO on Hotel Room Keys • Recognition during Trade Show • Signage & in printed programs • Website and E-blasts.

\$1,200 - COFFEE BREAKS Tues, Weds, or Thurs Education Sessions

Signage • Recognition in printed programs • Name on Website and E-blasts

\$900 - FLYER INSERTS in ATTENDEE PACKETS

Company name on Signage • Recognition in printed Expo programs • MAIL 1100 to NJTA office by Nov 1, 2021

\$800 - SESSION MONITOR SCREENS

Available: Tues Core; PM L&L • Weds AM&PM L&L • Thursday AM&PM Sessions

Logo on Session Monitor • Company name on Signage • Recognition in printed Expo programs

\$700 GENERAL SUPPORT OF EXPO *Take a General Event sponsorship to support the Event*

Company name on Signage • Recognition in Expo programs

\$400 – NEW! ON SITE PROGRAM GUIDE ADS

• Back Cover • Inside Back or Front Cover • Center of Program

RESERVED SPONSORSHIPS

\$10,000 MIX N MINGLE RECEPTION • *Exclusive* RESERVED by **GRASS ROOTS**

6 Complimentary Registrations • Sponsor Poster • Company Flyer in Attendee Packets • Full page ad in On Site program. • Half page ad in 2022 Clippings magazine, 3 issues

\$5000 - SILVER BEVERAGES SPONSOR • *Exclusive* RESERVED by **LaBar GOLF RENOVATIONS**

3 Complimentary Registrations • Recognition on Posters & in Trade Show & programs • Name on Website and E-blasts.

\$3500 WELCOME LUNCH TUESDAY *Exclusive* RESERVED by **STORR TRACTOR CO.**

2 Full Registrations • Recognition during Opening Session • Sponsor Poster • Recognition in printed programs • Name on Website and E-blasts.

\$3000 "DINE AROUND" TRADE SHOW • *Exclusive* RESERVED by **BASF**

2 Full Registrations • Recognition during Opening Session • Recognition in printed programs, Website, E-Blasts, Posters.

\$2750 GRAND OPENING TRADE SHOW • *Exclusive* RESERVED by **SYNGENTA**

Ribbon Cutting at Trade Show Entrance & Photo opportunities • Recognition on Signage, printed programs, Website & E-blasts.

\$2500 TRADE SHOW LUNCH WEDNESDAY RESERVED by **TREE-TECH/SAVATREE**

Recognition during Trade Show • Signage & in printed programs • Name on Website and E-blasts.

\$2275 ATTENDEE NOTE PADS • *Exclusive* RESERVED by **BAYER**

Company name on Signage & printed programs. • Name on Website and E-blasts • Notepad in Attendee Packets.

\$1,500 – NEW! CHARGING STATIONS • *Exclusive.* RESERVED by **QUALI-PRO**

Logo on Center of Charging Station, located in Registration area Signage • Recognition in printed programs • Website and E-blasts

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CHECK YOUR SPONSOR LEVEL BELOW

- PLATINUM (\$12,000) GOLD (\$7500) HOTEL ROOM KEYS (\$3200) •
 COFFEE BREAKS (\$1200) FLYER INSERTS (\$900) •
 SESSION MONITOR SCREENS (\$800) GENERAL SUPPORT OF EVENT (\$700)
 ONSITE PROGRAM AD (\$400)

PLEASE FAX TO: (973) 812-6529 or email: execdirector@njturfgrass.org

Make Checks Payable to: NJTA

Mail to: NJTA, 25 US Highway 46 West, Wayne, NJ 07470-6801

DATE: _____ CONTACT NAME: _____

COMPANY NAME: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

ATTENDEE NAMES INCLUDED WITH YOUR SPONSOR LEVEL:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

We accept: Visa, MasterCard, AMEX. Complete & fax to (973) 812-6529 or mail to address below.

PAYMENT BY: Check # _____ CREDIT CARD: Visa Mastercard Amex Mail Invoice

CARD #: _____

EXPIRATION DATE (MM/YY): ____ / ____ SECURITY CODE #: _____

Bill Address: _____

SIGNATURE _____