



Growing Turfgrass Together

2018 ATTENDEES REGISTRATION & SCHEDULE

December 4-6, 2018

The Borgata Hotel
Atlantic City, NJ



ATTEND THE NJ GREEN EXPO: Learn the latest in turf and landscape - for Business, for New Equipment, and for Technology.

ALLIED PARTNERS



MISSION

GREEN EXPO is 'the' science-based conference and trade show in partnership with *The Center for Turfgrass Science* at Rutgers University, the *Golf Course Superintendents Association of NJ*, and in cooperation with the *Sports Field Managers Association of New Jersey*, the *New Jersey Landscape Contractors Association*, and other groups.

EDUCATION and TRADE SHOW

Our comprehensive Education Program is the source of cutting edge information: programs will deliver case studies, industry trends, applications, and best practice tactics for a profitable business. The Trade Show is one of the largest Green Industry events in the tri-state area. Come to this show to see new products and services as well as to develop important relationships within the Green Industry.

CREDITS

At print time, GCSAA PDI credits, plus CT, DE, MD, NJ, NY, and PA pesticide recertification credits have been applied for. **Credits listed next to sessions are anticipated BUT NOT CONFIRMED at print time.** We will provide these credits on our website as we receive confirmation - www.njturfgrass.org.

Call (973) 812-6467 if questions. If necessary, we reserve the right to change the final program, including speakers & topics.

IRRIGATION ASSOCIATION OF NEW JERSEY



Wednesday, December 5, 2018

8:00 AM - NOON *Seminar 1*
 NOON - 1:00 PM *Lunch*
 1:00 PM - 5:00 PM *Seminar 2*
 5:30 PM *Reception*

Call to Register: (973) 850-3366

LEARNING SESSIONS IN THE TRADE SHOW

TUESDAY, December 4, 2018

2- 3A Credits

Sabrina Tirpak, Rutgers University

Rutgers Plant Diagnostic Lab Top 10 Ugly Plants: SPRUCE

5:30 - 6:00 PM • (1-3A Credit) Common Disease Problems in Spruce
 6:30 - 7:00 PM • (1-3A Credit) Common Insect Pests in Spruce

WEDNESDAY, December 5, 2018

2- 3A Credits

Sabrina Tirpak, Rutgers University

Rutgers Plant Diagnostic Lab Top 10 Ugly Plants: RHODODENDRON

12:30 - 1:00 PM • (1-3A Credit) Common Disease Problems in Rhododendron
 1:30 - 2:00 PM • (1-3A Credit) Common Insect Pests in Rhododendron

TUESDAY CORE SESSION

9:00 AM - 11:30 AM followed by LUNCH

2 ProFACT • 5 Credits Core

- 9:00 - 10:00 AM Reading a Pesticide Label for Applicators
Steve McDonald, Turfgrass Disease Solutions
- 10:00 - 10:30 AM Spreader Calibration
Dr. Matt Elmore, Rutgers University
- 10:30 - 11:30 AM NJDEP Update: What You Need to Know to Remain in Compliance
Stephen Bross, NJDEP

9:00 - 11:30 AM CONCURRENT GOLF SESSION - PAGE 3

11:30 AM - 1:00 PM ALL ATTENDEES LUNCH



Sponsored by STORR TRACTOR COMPANY **Storr Tractor**

NEW! New Jersey Landscape Contractors Assn

Tuesday, Dec 4. 1:00 - 4:00 PM - See PAGE 4

HARDSCAPE SEMINAR: PAVER SCHOOL - Michael Tous

Take this hands-on class and learn how to design and install better paver projects. Michael Tous will discuss basic excavation, establishing a base layer, cutting techniques, edging, installing, and many tricks of the trade.

SPEAKER: *Michael Tous of Grass Masters Inc.*, a full service hardscaping, landscaping, and lawn maintenance company in Lumberton NJ, has been ICPI Certified since 2001 and enjoys educating other contractors to properly install hardscapes. He specializes in design & installation of creative hardscaping projects.

CREDITS Approved: APLD-1.5, ICPI -3, LIC -3

NEW CREDITS THIS YEAR!

- TREE CREDITS (Applied For):** • LTE (Licensed Tree Expert) • LTCO (Licensed Tree Care Operator) • NJ U&CF (NJ Urban & Community Forestry) • NJAISA (ISA Certified Arborists)
- HARDSCAPE CREDITS:** • 1.5 -APLD (Association of Professional Landscape Designers) • 3 - ICPI (Interlocking Concrete Paver Institute) • 3 -LIC (Landscape Industry Certification)



2018 HALL OF FAME WINNER

Dr. Michael Agnew

Dr. Michael Agnew, Technical Manager at Syngenta, will receive NJTA's highest honor, the Hall of Fame Award, at Expo. Mike is a long time supporter of our association, of Expo as a frequent speaker, of the Rutgers Professional Golf Turf Program, and as a loyal supporter of Rutgers turf research. We hope you will join us in recognizing and celebrating his important contributions to our association and all things turfgrass during the Wednesday morning Golf education session.

Congratulations, and THANK YOU Mike!

GOLF PROGRAM



J. Mandon



J. Friell



D. Oatis



S. McDonald



M. Elmore



A. Moeller



E. Dowling



J. Murphy



P. Jacobs



M. Richardson



B. Kreuser

TUESDAY, DECEMBER 4, 2018

GOLF SESSIONS 9:00 AM - 11:30 AM

- 9:00 - 9:10 Introduction
- 9:10 - 9:25 Update on the GCSAA BMP Initiative
Jeremy Hreben, CGCS, Indian Spring Country Club
- 9:25 - 10:05 Managing Water Resources in California's New Reality
Justin Mandon, Pasatiempo Golf Club
- 10:05 - 11:30 GCSANJ Panel Discussion: Tried and True Advice from Seasoned Superintendents
Mike Tardogno, Moderator, Skyway Golf Course • Russ Harris, Galloping Hill GC • Justin Mandon, Pasatiempo Golf Club • Todd Raisch, CGCS, Ridgewood Country Club • Chris Carson, Echo Lake Country Club



9:00 AM - 11:30 AM **CORE SESSION** - SEE PAGE 2

11:30 AM - 1:00 PM **All Attendees LUNCH**
Sponsored by STORR TRACTOR COMPANY



Storr Tractor

TUESDAY, DECEMBER 4, 2018

GOLF SESSIONS 1:00 - 4:00 PM

- 1:00 - 1:45 **1-4 PM: 2 Credits - 3B**
Mapping the Future: GPS Applications in the Turf Industry
Dr. Josh Friell, The Toro Company
- 1:45 - 2:15 Rutgers Plant Diagnostic Lab Sample Submission: Update for 2018
Rich Buckley, Rutgers University
- 2:15 - 3:00 Practical Tips for Successful Construction of Putting Greens: Updates on USGA Guidelines
Adam Moeller and Elliott Dowling, USGA
- 3:00 - 3:30 Turf Pests that were Problematic on Golf Courses in 2018
Steve McDonald, Turfgrass Disease Solutions
- 3:30 - 4:00 Goosegrass Control in Fairways
Dr. Matt Elmore, Rutgers University



TRADE SHOW & DINNER 4:00 PM - 8:00 PM

Grand Opening - Sponsored by SYNGENTA • "Dine Around" - Sponsored by BASF
Beverages - Sponsored by LABAR GOLF RENOVATIONS

WEDNESDAY, DECEMBER 5, 2018

GOLF SESSIONS 8:30 - 11:30 AM

- 8:30 - 11:30 AM: **2 Credits - 3B**
- 7:00-8:30 Rutgers Turfgrass Advisory Board Breakfast - BY INVITE
- 8:30 - 9:30 Gadgets and Gizmos
Dr. Mike Richardson, University of Arkansas
- 9:30 - 10:00 An Introduction to MLSN: Simplify Your Fertilization Plan
Dr. James Murphy, Rutgers University
- 10:00 - 10:45 Controlling Difficult Weeds in Reduced Management Areas
Dr. Shawn Askew, VA Tech
- 10:45 - 11:30 The U.S. Open at Shinnecock Hills and the Year in Review
Dave Oatis, USGA

WEDNESDAY, DECEMBER 5, 2018

TRADE SHOW & LUNCH 11:30 AM - 2:30 PM

- LUNCH Sponsored by TREE - TECH
Rutgers Plant Diagnostic Lab Top 10 Ugly Plants:
RHODODENDRON
- 12:30 - 1:00 PM • (1-3A Credit) Common Disease Problems in Rhododendron
- 1:30 - 2:00 PM • (1-3A Credit) Common Insect Pests in Rhododendron

GOLF SESSIONS 2:30 - 5:00 PM

- 2:30-5:00 PM: **1 ProFACT • 2 Credits - 3B**
- 2:30 - 3:15 Managing Growth Rate to Maximize Turf Performance
Dr. Bill Kreuser, Univ of Nebraska
- 3:15 - 4:00 Labor: The Biggest Challenge in the Turf Industry Today
Paul Jacobs, USGA
- 4:00 - 5:00 Modern Approaches to Scheduling Fungicide Applications
Dr. Rick Latin, Purdue University

THURSDAY, DECEMBER 6, 2018

RUTGERS SESSIONS 8:45 AM - NOON

- 8:45 AM to NOON: **2 ProFACT • 6 Credits: 3B**
- 8:45-12:00 "Plant Protection and Growth Regulation"
- 8:45 - 9:15 Earthworm Management
Dr. Ben McGraw, Penn State University
- 9:15 - 9:45 ABW: Switching From Adulticides to Larvicides
Dr. Albrecht Koppenhöfer, Rutgers University
- 9:45 - 10:15 Factors That Influence Fungicide Performance
Dr. Richard Latin, Purdue University
- 10:15 - 10:45 Scheduling PGRs with GDDs
Dr. Bill Kreuser, University of Nebraska
- 10:45 - 11:15 Annual Bluegrass Control, Seedhead Suppression, and Impacts on Putting Green Trueness
Dr. Shawn Askew, VA Tech
- 11:15 - 11:45 Update on New and Emerging Fungicides for Use on Golf Courses
Dr. Bruce Clarke, Rutgers University
- 11:45 - Noon Wrap Up

THURSDAY, DECEMBER 6, 2018

CORE 1:00-3:00 PM • ProFACT Sessions 1:00-5:00 PM

- 1:00 - 3:00 CORE Session **5 CORE Credits**
- 1:00 - 2:00 Record Keeping, Storage, and PPE
Stephen Bross, NJDEP
- 2:00 - 3:00 Influence of Environmental Conditions on Pesticide Performance and Your Spray Tank, Your Nozzles, and Your Safety
Dr. Michael Agnew, Syngenta
- 1:00 - 5:00 PM **OPTIONAL SESSIONS: 3 ProFACT**
Professional Fertilizer Application Certification & Training
- 1:00 - 3:30 PM **TRAINING**
SPANISH or ENGLISH: (2 separate rooms)
Prepare for the ProFACT Fertilizer applicator's test & get credits.
Spanish: Dr. Raul Cabrera, Rutgers University
English: Dr. Jim Murphy, Rutgers University
- 3:30 - 5:00 **CERTIFICATION EXAM (\$75 Exam Fee)**
SPANISH or ENGLISH: (2 separate rooms)
Spanish: Dr. Raul Cabrera, Rutgers University
English: Dr. Jim Murphy, Rutgers University

LAWN & LANDSCAPE PROGRAM



B. McGraw



S. Bross



M. Koch



S. Askew



M. Tous



A. Koppenhofer



S. Tirpak



R. Latin



R. Buckley




S. Bonos

TUESDAY, DECEMBER 4, 2018

CORE SESSION 9:00 - 11:30 AM & LUNCH

5 Credits CORE

- 9:00 - 10:00 AM Reading a Pesticide Label for Applicators
Steve McDonald, Turfgrass Disease Solutions
- 10:00 - 10:30 AM Spreader Calibration
Dr. Matt Elmore, Rutgers University
- 10:30 - 11:30 AM NJDEP Update: What You Need to Know to Remain in Compliance
Stephen Bross, NJDEP  **Storr Tractor**
- 11:30 - 1:00 **All Attendees LUNCH**
Sponsored by STORR TRACTOR COMPANY

TUESDAY, DECEMBER 4, 2018

LAWN & LANDSCAPE 1:00 - 4:00 PM

1-4 PM: 4 Credits - 3B

- 1:00 - 1:30 Controlling Weeds: Moving Past the 3-Ways
Dr. Matt Elmore, Rutgers University
- 1:30 - 2:00 Bluegrass and Turf-Type Tall Fescue Cultivars with Improved Drought & Disease Resistance
Dr. William Meyer, Rutgers University
- 2:00 - 2:30 Kentucky Bluegrass: Innovation and Filling Customer Needs
Dr. Matthew Koch, The Scotts Miracle-Gro Company
- 2:30 - 3:15 Technology for Sustainability in Landscape Management
Dr. Josh Friell, The Toro Company
- 3:15 - 4:00 Controlling Perennial Grass Weeds in Lawn Turf
Dr. Shawn Askew, Virginia Tech

TRADE SHOW & DINNER 4:00 PM - 8:00 PM

Grand Opening - Sponsored by SYNGENTA
"Dine Around" the Trade Show - Sponsored by BASF Beverages - Sponsored by LABAR GOLF RENOVATIONS

Sabrina Tirpak, Rutgers University
Rutgers Plant Diagnostic Lab Top 10 Ugly Plants: SPRUCE

- 5:30 - 6:00 PM • (1-3A Credit) Common Disease Problems in Spruce
6:30 - 7:00 PM • (1-3A Credit) Common Insect Pests in Spruce

NEW! HARDSCAPING SESSION 1:00-4:00 PM

PAVER SCHOOL - *Michael Tous, Grass Masters Inc.*
Take this hands-on class set up by NJLCA, and learn how to design and install better paver projects. Michael Tous will discuss basic excavation, establishing a base layer, cutting techniques, edging, installing, and many tricks of the trade.

SPEAKER: **Michael Tous** of Grass Masters Inc., a hardscaping, landscaping, and lawn maintenance company, has been ICPI Certified since 2001 and enjoys educating other contractors to properly install hardscapes. He specializes in design & installation of creative hardscaping projects.

Credits Approved: APLD, ICPI, • Photos: EPHenry

WEDNESDAY, DECEMBER 5, 2018

LAWN & LANDSCAPE 8:30 - 11:30 AM

8:30 - 11:30 AM: 3 Credits - 3B • 1 Credit - 3A

- 8:30 - 9:15 Spotted Lanternfly Update and How To Get the Most Out of Your Insecticides
Dr. Albrecht Koppenhöfer, Rutgers University
- 9:15 - 9:45 Low Maintenance Turfgrasses for the Landscape
Dr. Stacy Bonos, Rutgers University
- 9:45 - 10:30 Turfgrass Stress Management from the Roots Up
Dr. Bingru Huang, Rutgers University
- 10:30 - 11:30 Using NTEP to Select Improved Turfgrasses with Better Pest and Stress Tolerance
Kevin Morris, NTEP

TRADE SHOW & LUNCH 11:30 AM - 2:30 PM

WEDNESDAY, DECEMBER 5, 2018

LAWN & LANDSCAPE 2:30-5:00 PM

2:30-5:00 PM: 3 Credits - 3B • 1 ProFACT

- 2:30 - 3:15 Turf Diseases, Fungicides, and Your Clients
Dr. Rick Latin, Purdue University
- 3:15 - 3:45 Imidacloprid Failures in Turfgrass
Dr. Ben McGraw, Penn State
- 3:45 - 4:30 Smart Phone and Other Technologies for Lawn & Landscape
Dr. Mike Richardson, University of Arkansas
- 4:30 - 5:00 Making Soil Tests Work for You
Dr. Bill Kreuser, University of Nebraska

THURSDAY, DECEMBER 6, 2018

BUCKLEY'S BOOT CAMP 8:30 AM - NOON

Rich Buckley returns for this year's edition of his 'boot camp', where he will provide you important information in a lively and straight-shooting manner. Rich is consistently rated as one of our most popular speakers, and this session is sure to be both useful and entertaining.

- 8:30 AM - 10:00 AM Insects that Suck - All About Scale
- 10:00 AM - 10:15 AM Break
- 10:15 AM - 11:00 AM Gray Leaf Spot and Other Leaf Diseases in Turf: A Case for Proper Seed Selection
- 11:00 AM - NOON Disease Consequences of Low Maintenance Turf: Suggestions for Low Budget Landscapes

THURSDAY, DECEMBER 6, 2018

CORE 1:00-3:00 PM • ProFACT Session 1:00-5:00 PM

- 1:00 - 3:00 CORE Session **5 CORE Credits**
- 1:00 - 2:00 Record Keeping, Storage, and PPE
Stephen Bross, NJDEP
- 2:00 - 3:00 Influence of Environmental Conditions on Pesticide Performance and Your Spray Tank, Your Nozzles, and Your Safety
Dr. Michael Agnew, Syngenta
- 1:00 - 5:00 PM **OPTIONAL SESSIONS: 3 ProFACT**
- Professional Fertilizer Application Certification & Training**
- 1:00 - 3:30 PM **TRAINING**
SPANISH or ENGLISH: (2 separate rooms)
Prepare for the ProFACT Fertilizer applicator's test & get credits.
Spanish: Dr. Raul Cabrera, Rutgers University
English: Dr. Jim Murphy, Rutgers University
- 3:30 - 5:00 **CERTIFICATION EXAM (\$75 Exam Fee)**
SPANISH or ENGLISH: (2 separate rooms)
Spanish: Dr. Raul Cabrera, Rutgers University
English: Dr. Jim Murphy, Rutgers University

SPORTS FIELDS PROGRAM



K. Morris



R. Cabrera



D. Savard



B. Clarke



B. Park



B. Meyer



Z. Holm



M. Agnew



M. Olivi

TUESDAY, DECEMBER 4, 2018

CORE SESSION 9:00 - 11:30 AM & LUNCH

5 Credits CORE

- 9:00 - 10:00 AM Reading a Pesticide Label for Applicators
Steve McDonald, Turfgrass Disease Solutions
- 10:00 - 10:30 AM Spreader Calibration
Dr. Matt Elmore, Rutgers University
- 10:30 - 11:30 AM NJDEP Update: What You Need to Know to Remain in Compliance
Stephen Bross, NJDEP

11:30 - 1:00

All Attendees LUNCH

Sponsored by
STORR TRACTOR COMPANY



TUESDAY, DECEMBER 4, 2018

SPORTS FIELDS SESSION 1:00 - 4:00 PM

1-4 PM: 2 Credits - 3B

- 1:00 - 2:00 Cultural & Chemical Control of Weeds on School Sports Fields and Grounds
Dr. Shawn Askew, Virginia Tech
- 2:00 - 3:00 Management of Turf and Skin Surfaces at Piscataway Little League
Matt Olivi, Piscataway Little League
- 3:00 - 4:00 Technology for Evaluating Sports Turf and Using Your Phone to Help Manage Your Facility
Dr. Mike Richardson, University of Arkansas

TUESDAY: TRADE SHOW 4:00 PM - 8:00 PM

Grand Opening - Sponsored by SYNGENTA
"Dine Around" the Trade Show - Sponsored by BASF
Beverages - Sponsored by LABAR GOLF RENOVATIONS

WEDNESDAY, DECEMBER 5, 2018

SPORTS FIELDS SESSION 7:30 - 11:30 AM

- 7:30 - 8:30 Early Bird Sports Field Managers
Networking Roundtable
- 8:30 - 9:00 Annual Business Meeting & Awards Presentation
The Year in Review
Brad Park, Rutgers University
- 9:00 - 9:45
- 9:45 - 10:30 Managing Sports Fields and Grounds at Cantine Veterans Sports Complex
Greg Chorvas, Village of Saugerties, NY
- 10:30 - 11:30 Management of Natural and Synthetic Surfaces at the NY Red Bulls Training Facility
Zach Holm, NY Red Bulls

TRADE SHOW & LUNCH 11:30 AM - 2:30 PM

LUNCH Sponsored by TREE-TECH
Rutgers Plant Diagnostic Lab Top 10 Ugly Plants: Rhododendron
Sabrina Tirpak, Rutgers University

12:30 - 1:00 PM • (1-3A Credit) Common Disease Problems in Rhododendron

1:30 - 2:00 PM • (1-3A Credit) Common Insect Pests in Rhododendron

WEDNESDAY, DECEMBER 5, 2018

SPORTS FIELDS SESSION 2:30 - 5:00 PM

2:30-5:00 PM:

- 2:30 - 3:00 Overview of the National Turfgrass Evaluation Program (NTEP) *Kevin Morris, NTEP*
- 3:00 - 3:30 Maximizing the Efficacy of Fertilizer and Pesticide Applications
Steve McDonald, Turfgrass Disease Solutions
- 3:30 - 5:00 PANEL: Managing Sports Fields and Communicating Expectations with End Users
Moderator: Don Savard, CSFM, CGM, Salesianum School
Zach Holm, CSFM, NY Red Bulls
Greg Chorvas, Village of Saugerties, NY
Matt Olivi, Piscataway Little League

THURSDAY, DECEMBER 6, 2018

LUNCH & CORE SESSION 1:00 - 3:00 PM

- 12:00 - 1:00 LUNCH ON YOUR OWN
- 1:00 - 3:00 CORE Session 5 CORE Credits
- 1:00 - 2:00 Record Keeping, Storage, and PPE
Stephen Bross, NJDEP
- 2:00 - 3:00 Influence of Environmental Conditions on Pesticide Performance and Your Spray Tank, Your Nozzles, and Your Safety
Dr. Michael Agnew, Syngenta

THURSDAY, DECEMBER 6, 2018

ProFACT SESSIONS 1:00 - 5:00 PM

- 1:00 - 5:00 PM OPTIONAL SESSIONS: 3 ProFACT
Professional Fertilizer Application Certification & Training
- 1:00 - 3:30 PM TRAINING
SPANISH or ENGLISH: (2 separate rooms)
Prepare for the ProFACT Fertilizer applicator's test & get credits.
Spanish: Dr. Raul Cabrera, Rutgers University
English: Dr. Jim Murphy, Rutgers University
- 3:30 - 5:00 CERTIFICATION EXAM (\$75 Exam Fee)
SPANISH or ENGLISH: (2 separate rooms)
Spanish: Dr. Raul Cabrera, Rutgers University
English: Dr. Jim Murphy, Rutgers University

HOTEL & DIRECTIONS & MORE



1 Borgata Way, Atlantic City, NJ

DIRECTIONS to the The Borgata Hotel, 1 Borgata Way, Atlantic City NJ

Follow major roadways - Interstate 295, the NJ Turnpike (Exit 3), or the Garden State Parkway (Exit 38) - to the Atlantic City Expressway directly into Atlantic City. Follow the signs to THE BORGATA HOTEL, located on the Marina Side.



Contact us if you have special needs assistance.

The New Jersey GREEN EXPO will be held at
THE BORGATA HOTEL CASINO & SPA
in Atlantic City, New Jersey
December 4-6, 2018 (Tuesday - Thursday)

ATTENDEES: Entrance Requirements

Attendance is open to anyone interested in better turf and landscaping, regardless of gender, race, color, national origin, or handicap. Individuals with a turf-grass or landscaping and/or irrigation background and experience should benefit most. **Registration is required for attendance.** Please note registration procedures. EXHIBITORS SIGN UP WITH EXHIBITOR PACKAGE or Call NJTA Office: (973) 812-6467.

EDUCATION Program

Education sessions are designed to acquaint and update professional turf managers, landscapers, and irrigation specialists with the fundamental principles that underlie successful establishment and management of turf and landscaping for golf courses, lawns, parks, cemeteries, school grounds, athletic fields, estates, sod farms, etc. Topics specifically related to pest identification and pesticides are eligible for credit in fulfillment of requirements toward Continuing Pesticide Applicator Certification/Recertification. Certain programs may be subject to change if unforeseen circumstances warrant same.

LATECOMERS TO SESSIONS WILL NOT BE ELIGIBLE FOR PESTICIDE CEU OR FERTILIZER CREDITS

HOTEL ROOMS AND PARKING NJTA ROOM BLOCK at THE BORGATA HOTEL

- **\$99.00 plus taxes Room Rate**
The Borgata Hotel

Use Group Code **GBNJ18** for Borgata Classic Rooms.

- **\$119.00 plus taxes Room Rate**
The Water Club

Use Group Code **GTWNT18** for The Water Club Rooms.

Make Reservations by Phone:
CALL (609) 317-1000 or
Online: www.theborgata.com.

Use the Group code based on your room choice.

Parking is available - Self Park or Valet Park

Book your hotel room today. The NJTA Room Block and Rate is first call, first reserve! Those who call after the deadline date may not be able to be accommodated. The cut-off date for discounted rooms and rates is Monday, November 12, 2018. Borgata has sold out of our Room Block the last three Expos!

Reservations made after this date are based on space availability and prevailing hotel rates.

NO EXCEPTIONS CAN BE MADE AND NJ GREEN EXPO MANAGEMENT WILL NOT BE ABLE TO HELP!

The New Jersey Green Industry Council's
SILENT AUCTION is back in the Trade Show. **LOOK! BID! WIN!**

Support Your Home Team (NJ Green Industry Council)

Looking for Enthusiastic
Fans and Industry Advocates
for NJGIC's 2018 Silent Auction

December 4-5
Tuesday 4:00 pm - 8:00 pm
Wednesday 11:30 am - 1:30 pm
MORE information at www.NJGIC.org

Welcome to the
"Support Your Home Team" fundraiser
which supports the industry advocacy
efforts of the New Jersey
Green Industry Council



Register Online or Call if questions: **www.njturfgrass.org • (973) 812-6467**

ATTENDEE REGISTRATION FEES

JOIN US FOR ALL THREE DAYS! *Bring Your Pesticide License.*

EARLY Registration Cut-off Date: November 12, 2018 • After this date, registration fees will increase.
CANCELLATIONS must be received in writing prior to November 12, 2018, and will be assessed a \$75 processing fee.
 We regret that **NO REFUNDS** will be granted after November 12, 2018 • **NO Trade Show on Thursday.**

Current 2018 NJTA & Allied Members Pay Member Rate (Membership will be verified):

- GCSANJ (Golf Course Supers Assn of New Jersey), • SFMANJ (Sports Field Mgrs Assn of New Jersey),
- NJLCA (New Jersey Landscape Contractors Assn) • IANJ (Irrigation Association of New Jersey)
- NJNLA (New Jersey Nursery & Landscape Assn)

	Member	NON-Member
3 Days FULL: Education, Trade Show, Food (Tuesday, Wednesday and Thursday) <i>NO Trade Show on Thursday</i>	\$ 225	\$ 325*
<i>*Non-Member Fee Includes 2019 NJTA Membership</i>		
2 Days FULL: Education, Trade Show, Food Tuesday • Wednesday • Thursday <i>NO Trade Show on Thursday</i>	\$ 175	\$ 275*
<i>*Non-Member Fee Includes 2019 NJTA Membership</i>		
1 Day FULL: Education, Trade Show, Food Tuesday • Wednesday • Thursday <i>NO Trade Show on Thursday</i>	\$ 125	\$ 175
TRADE SHOW ONLY (Both Days - Tues & Weds - SAVE!) <i>NO Trade Show on Thursday</i> (One Day - Tues or Weds) <i>Trade Show Only badge will NOT be honored at education sessions.</i>	\$ 105 \$ 85	\$ 125 \$ 105
Spouse Badge (One, Two, or Three Days) <i>Education NOT included</i>	\$ 85	\$ 115
OPTIONAL: ProFACT Fertilization Certification: Training-No Charge • Exam	\$ 75	\$ 75

EXHIBITING COMPANIES (As of October 1, 2018)

Interested in Exhibiting? Contact the NJTA Office: (973) 812-6467 Exhibitor Kit and Info at: www.njturfgrass.org

A1 Infrared	Genesis Green Supply	Plant Food Company
BASF - SPONSOR	George E. Ley Company	Pond Hawke by LINNE Industries
BAYER - SPONSOR	Global Turf - NEW	Pun'kin Hollow Farms
Benchmark Payment Networks - NEW	Golf Course Superintendents	R & R Products - NEW
Brandt Consolidated	Association of NJ (GCSANJ)	Reed & Perrine
Capillary Concrete	Grass Roots - SPONSOR	Rutgers University - NJAES & OCPE
Carbtrol Corporation	Growth Products	Salsco, Inc.
Cool Planet - NEW	Helena Agri	SePRO Corporation
Coombs Sod Farms	Irrigation Association of New Jersey (IANJ)	Shearon Environmental Design
Davisson Golf	Jersey Seed Company	SiteOne Landscape Supply
Deer Solution	Kube Pak Growers	Soil and Water Consulting
Double 'D' Turf	Laurel Lawnmowers	Sports and Golf Solutions
Dow AgroSciences	Lawn & Golf Supply - NEW	Sports Field Managers Assn of NJ (SFMANJ)
DryJect New Jersey	Mitchell Products	Storr Tractor Company & Turf Equipment & Supply - SPONSOR
East Coast Sod & Seed	Naproco LLC	Synatek Solutions
ESD Waste2Water Inc.	New Jersey Deer Control	Syngenta Professional Products - SPONSOR
Ewing Irrigation - NEW	New Jersey Green Industry Council (NJGIC)	The Terre Company
EZGO/Jacobsen - NEW	New Jersey Landscape Contractors Assn (NJLCA)	The Viersma Companies
F. M. Brown's Sons	New Jersey Nursery & Landscape Assn (NJNLA)	Turf Assist
Finch Services/John Deere Golf	New Jersey Turfgrass Association (NJTA)	Wilfred MacDonald
Fisher & Son	Noble Turf	Winfield United
FMC Agricultural Solutions	NuFarm	Winterberry Irrigation
	Ocean County Utilities Authority	
	PBI Gordon Corporation - NEW	

SPONSORS & SOCIAL EVENTS

FOOD & FUN EVENTS SPONSORS & HOSTS

**TUESDAY
DECEMBER 4**

ATTENDEES LUNCH
Storr Tractor Company

**"DINE AROUND"
the Trade Show**
BASF

BEVERAGES in Trade Show
LaBar Golf Renovations

Social Events

- New Jersey
Landscape Contractors
Association

- Noble Turf

**WEDNESDAY
DECEMBER 5**

LUNCH in Trade Show
TREE-TECH

BEVERAGES in Trade Show
LaBar Golf Renovations

Social Events
MIX & MINGLE Reception
Grass Roots

SUPERS Social
GCSA of New Jersey

TRADE SHOW HOURS

Tuesday, December 5, 2017
4:00 PM - 8:00 PM

GRAND OPENING
Sponsored by SYNGENTA

"DINE AROUND" the Trade Show
Sponsored by BASF

BEVERAGES
Sponsored by LaBar Golf Renovations

Wednesday, December 6, 2017
11:30 AM - 2:30 PM

LUNCH IN THE TRADE SHOW
Sponsored by TREE-TECH

BEVERAGES
Sponsored by LaBar Golf Renovations

MANY THANKS TO OUR SPONSORS



TUESDAY
"Dine Around" the
Trade Show



Attendee
Notepads



WEDNESDAY
Mix and Mingle
Reception



TUES & WEDS
Beverages in
Trade Show



TUESDAY
Social Event



Storr Tractor

TUESDAY
Attendees
Lunch



TUESDAY
Grand Opening
Trade Show



WEDNESDAY
Beverages in Trade Show