



# GREEN EXPO

## TURF & LANDSCAPE

*Registration Open!*

*The best show of the year just keeps growing.*

**Tuesday, December 5, 2017 — Thursday, December 7, 2017**

The Borgata Casino Hotel • Atlantic City, New Jersey

- Science-Based Education • Credits • Trade Show • Social Events
- Business Contacts • Silent Auction • Networking

### REGISTRATION INFORMATION

[www.njturfgrass.org](http://www.njturfgrass.org)



# New Jersey GREEN EXPO: Attend to learn the latest in turf and landscape - to do business, to see new equipment, and to explore technology.

## MISSION

GREEN EXPO is 'the' science-based conference and trade show that provides education, business, fellowship, and environmental stewardship opportunities in partnership with *The Center for Turfgrass Science at Rutgers University*, the *Golf Course Superintendents Association of New Jersey*, and in cooperation with the *Sports Field Managers Association of New Jersey*, the *New Jersey Landscape Contractors Association*, and other groups.

## EDUCATION and TRADE SHOW

Attend the Education sessions and the trade show to learn what's new in your industry. The comprehensive Educational Program is the source of cutting edge information: programs will deliver case studies, industry trends, applications, and best practice tactics for a profitable business. The Trade Show is one of the largest Green Industry events in the tri-state area. Come to this show to see new products and services as well as to develop important relationships within the Green Industry.

## CREDITS

At print time, GCSAA PDI credits, plus CT, DE, MD, NJ, NY, and PA pesticide recertification credits have been applied for. Credits listed next to sessions are anticipated BUT NOT CONFIRMED at time of print. We will provide these credits on our website as we receive confirmation - [www.njturfgrass.org](http://www.njturfgrass.org).

*Call (973) 812-6467 if questions. We reserve the right to change the final program, including speakers and topics, if necessary.*

## THOM RITCHIE NJTA HALL OF FAME AWARD 2017



Thom was a long-time member of the New Jersey Turfgrass Association Board of Directors, where he made many contributions to the success of our association despite the demands of owning his own landscaping company.

A founding member and leader of the Rutgers Professional Golf Turf Maintenance School's Alumni Association, Thom is best known for his work in helping green industry groups and associations come together through his leadership of the Allied Association Committee on the NJTA board.

*Thanks Thom, and CONGRATULATIONS!*

## OVERVIEW

We open our Annual Green Expo on Tuesday with two important sessions, one dedicated to the CORE training you need to maintain your pesticide applicator license, and the other to help those in GOLF develop a clearer picture on important aspects of the industry.

Tuesday afternoon, Wednesday and Thursday sessions are broken into three separate disciplines: Golf, Sports Fields, and Lawn & Landscape. Each has a variety of excellent speakers, and all sessions have been planned to provide attendees with information they can immediately use in their operations.

## TUESDAY CORE SESSION 9:00 - 11:30 AM & LUNCH

### 5 Credits Core

- 9:00 - 10:00 **Your Spray Tank, Your Nozzles, and Your Safety** *Dr. Mike Agnew, Syngenta*
- 10:00 - 10:30 **Fracking Your Fungicides**  
*Richard Buckley, Rutgers University*
- 10:30 - 11:30 **NJDEP Update** *Stephen Bross, NJ DEP*

9:00 - 12:00 **CONCURRENT GOLF SESSIONS - See Pg 3**

11:30 - 1:00 **ALL ATTENDEES LUNCH**  
*Sponsored by*  
**STORR TRACTOR COMPANY**



**Storr Tractor**

## IRRIGATION ASSOCIATION OF NEW JERSEY

**Wednesday, December 6, 2017**

8:00 AM - NOON *Seminar 1*

NOON - 1:00 PM *Lunch*

1:00 PM - 5:00 PM *Seminar 2*

5:30 PM *Reception*

6:30 PM *Dinner & Annual Meeting*



**Call to Register:  
(973) 850-3366**

## TUES & WEDS: TRADE SHOW FLOOR LEARNING SESSIONS

**TUESDAY, December 5, 2017**

**2- 3A Credits**

- 5:30 - 6:00 PM • **Diagnostic Tips for Landscape IPM Assessments - Part 1**  
**(1-3A Credit)** *Nick Polanin, RCE of Somerset County*
- 6:30 - 7:00 PM • **Under the Radar Invasives in NJ - Part 1**  
**(1-3A Credit)** *Sabrina Tirpak, Rutgers University*

**WEDNESDAY, December 6, 2017**

**2- 3A Credits**

- 12:30 - 1:00 PM • **Under the Radar Invasives in NJ - Part 2**  
**(1-3A Credit)** *Sabrina Tirpak, Rutgers University*
- 1:30 - 2:00 PM • **Diagnostic Tips for Landscape IPM Assessments - Part 2**  
**(1-3A Credit)** *Nick Polanin, RCE of Somerset County*

# GOLF PROGRAM

## TUESDAY, DECEMBER 5, 2017

### GOLF SESSIONS 9:00 AM - NOON

- 9:00 - 10:00 **Restoration of a Links Course: The Paraparaumu Beach Golf Club Story**  
*Leo Barber, General Manager, Paraparaumu Beach Golf Club, New Zealand*
- 10:00-10:30 **Capturing Every Drop - Utilizing New Construction to Maximize Water Usage**  
*Matt Castagana, Skyway Golf Course at Lincoln Park*
- 10:30-12:00 **Superintendents Panel: Innovations and Strategies for golf course maintenance shared by Local Superintendents**

9:00 - 11:30 AM **CONCURRENT CORE SESSION - See Pg 2**

11:30 AM - 1:00 PM **All Attendees LUNCH**

Sponsored by **STORR TRACTOR COMPANY**  
Storr Tractor

**GOLF PREVIEW:** We've worked with the GCSANJ and USGA to put together a stimulating program, packed with speakers from all over. Leo Barber, GM of Paraparaumu Beach Golf Club, joins us from New Zealand, bringing us fascinating insight from halfway around the world, and Delphine Tseng, President and Founder Landseer Communications & Consulting, has a thought-provoking message about communications that will intrigue you. Coupled with solutions to our problems from leaders in turfgrass science from around the country, this year's program has something for everybody!

## WEDNESDAY, DECEMBER 6, 2017

### GOLF 8:30 - 11:30 AM

8:30 - 11:30 AM: **3 Credits - 3B, 6B, 8C, PP2; 1 ProFACT**

- 7:00-8:30 **Rutgers Turfgrass Advisory Board Breakfast - BY INVITE -**
- 8:30 - 9:15 **Pythium Diseases, Including Pythium Patch on Poa Annua**  
*Steve McDonald, Turfgrass Disease Solutions*
- 9:15 - 9:45 **From Superintendent to General Manager, Going from Boots to Loafers**  
*Leo Barber, Paraparaumu Beach Golf Club*
- 9:45 - 10:45 **Using Science and Technology to Conserve Water, Improve Playing Conditions and Save Costs** *Adam Moeller & Paul Jacobs, USGA*
- 10:45 - 11:00 **2017 Dead Turf Review from the Plant Diagnostic Lab** *Rich Buckley, Rutgers University*
- 11:00 - 11:30 **New Bents and How to Use Them**  
*Dr. Stacy Bonos, Rutgers University*

## THURSDAY, DECEMBER 7, 2017

### RUTGERS SESSIONS 8:00 AM - NOON

8 AM to NOON: **7 Credits: 3B, 6B, 8C, PP2**

- 8:00-12:00 **"Benefits and Concerns of New Products in Turf"**
- 8:00 - 8:15 **Brief History of Fungicide Resistance in Turf**  
*Dr. David McCall, Virginia Tech University*
- 8:15 - 8:35 **SDHI Fungicides: the New In-Vogue Chemistry** *Dr. Bruce Clarke, Rutgers University*
- 8:35 - 9:15 **Overview of Nematodes and New Nematicides** *Dr. Jim Kerns, NC State University*
- 9:15 - 9:45 **Rethinking Your Weed Control Program in the Age of Kyllinga** *Dr. Matt Elmore, Rutgers*
- 9:45 - 10:00 **BREAK**
- 10:00 - 10:30 **History of Controlling ABW: An example of how NOT to control a pest.**  
*Dr. Albrecht Koppenhöfer, Rutgers University*
- 10:30 - 11:00 **The GCSAA National BMP Initiative**  
*Mark Johnson, GCSAA*
- 11:00 - 11:30 **Remote Sensing Technology for Disease Management** *Dr. David McCall, Virginia Tech*
- 11:30 - 12:00 **Pesticide Resistance Panel Discussion**  
*Dr. Bruce Clarke, Dr. Matt Elmore, Dr. Albrecht Koppenhöfer, Dr. Jim Kerns, Dr. David McCall*

NOTE: Credits listed are NOT CONFIRMED at print.

### GOLF SESSIONS 1:00 - 4:00 PM

1-4 PM: **1 Credit - 3B, 6B, 8C, PP2**

- 1:00 - 1:30 **Creating a Course Management Policy**  
*Leo Barber, GM, Paraparaumu Beach Golf Club*
- 1:30 - 2:15 **Agronomic Observations and Championship Lessons Learned: What it Means for Daily Maintenance** *Dave Oatis, USGA & Rob Wagner, Trump National Golf Club, Bedminster NJ*
- 2:15 - 3:00 **The 5 year Makeover of Echo Lake Country Club** *Rees Jones, Steve Weisser, Chris Carson*
- 3:00 - 4:00 **The Best Story Ever Told: YOURS!**  
*Delphine Tseng, Landseer Communications*
- Communicate. Communicate. Communicate! Whether it is with your general manager, your membership or the friendly neighborhood right next to your course, learn how superintendents can use everyday tasks to promote themselves and golf.

### 4:00 - 8:00 PM TRADE SHOW & DINNER - DAY 1 TUES

Grand Opening - Sponsored by **SYNGENTA**  
"Dine Around" the Trade Show - Sponsored by **BASF**  
Beverages - Sponsored by **LABAR GOLF RENOVATIONS**

### TRADE SHOW LEARNING SESSIONS

- 5:30 - 6:00 PM • **Diagnostic Tips for Landscape IPM Assessments - Part 1**  
*(1-3A Credit) Nick Polanin, RCE of Somerset County*
- 6:30 - 7:00 PM • **Under the Radar Invasives in NJ - Part 1**  
*(1-3A Credit) Sabrina Tirpak, Rutgers University*

### 11:30 - 2:30 TRADE SHOW & LUNCH - DAY 2 WEDS

LUNCH Sponsored by **TREE TECH**

- 12:30 - 1:00 PM • **Under the Radar Invasives in NJ - Part 2**  
*(1-3A Credit) Sabrina Tirpak, Rutgers University*
- 1:30 - 2:00 PM • **Diagnostic Tips for Landscape IPM Assessments - Part 2**  
*(1-3A Credit) Nick Polanin, RCE of Somerset County*

### GOLF SESSIONS 2:30 - 5:00 PM

2:30-5:00 PM: **3 Credits - 3B, 6B, 8C, PP2**

- 2:30 - 2:45 **The Turf World Comes to NJ : Overview of 2017 International Turf Research Conference**  
*Dr. Bruce Clarke, Rutgers University*
- 2:45 - 3:30 **Turfgrass Balancing Act: How to Effectively Manage Turfgrass by Maintaining the Balance of Carbon, Water, Nutrients** *Dr. Bingru Huang, Rutgers University*
- 3:30 - 4:15 **Plant Growth Regulators for Golf Turf Use**  
*Dr. Bruce Branham, University of Illinois*
- 4:15 - 4:45 **Using FeSO4 to Suppress Dollar Spot and Reduce Fungicide Inputs** *Dr. David McCall, Va Tech*
- 4:45 - 5:00 **Turfgrass Economic Survey Launch**  
*Dr. Bruce Clarke and Kevin Sullivan, Rutgers University*

### CORE 1:00-3:00 PM • ProFACT Sessions 1:00-4:00 PM

- 1:00 - 3:00 **CORE Session** **4 CORE Credits**  
**Environmental Concerns Regarding Pesticides, Fertilizer and Water: Don't Believe Everything You Read!**  
*Mike Reed, Synatek (SESSION Description - Pg 5)*
- 1:00 - 2:30 **OPTIONAL SESSIONS**  
**ProFACT Training (2 separate rooms)**  
**SPANISH & ENGLISH:** Prepare for the ProFACT Fertilizer applicator's test.  
*Presentation in Spanish by Dr. Raul Cabrera. Presentation in English by Dr. Jim Murphy.*
- 2:30 - 4:00 **ProFACT Exam (2 separate rooms)**  
**SPANISH & ENGLISH:** English or Spanish Written Exam Available  
**(Separate \$75 Exam fee required)**  
*Dr. Jim Murphy, Rutgers University and Dr. Raul Cabrera, Rutgers University*

# LAWN & LANDSCAPE PROGRAM

## TUESDAY, DECEMBER 5, 2017

### CORE SESSION 9:00 - 11:30 AM & LUNCH

5 Credits CORE

- 9:00 - 10:00 **Your Spray Tank, Your Nozzles, and Your Safety** *Dr. Mike Agnew, Syngenta*
- 10:00 - 10:30 **Fracking Your Fungicides**  
*Richard Buckley, Rutgers University*
- 10:30 - 11:30 **NJDEP Update** *Stephen Bross, NJ DEP*
- 11:30 - 1:00 **All Attendees LUNCH**  
*Sponsored by*  
**STORR TRACTOR COMPANY**



**LAWN & LANDSCAPE PREVIEW:** We've worked to put together a program that addresses the turf problems that concern you most, and this year's program is filled with information and insight from the best researchers and practitioners in the business. You will get more than the critical pesticide applicator recertification credits you need to maintain your license -- you will receive valuable information on how to do your job better and more efficiently, information you can put to use immediately in your business.

## WEDNESDAY, DECEMBER 6, 2017

### L & L SESSIONS 8:30 - 11:30 AM

8:30 - 11:30 AM: 5 Credits - 3B, 6B, 8C, PP2

- 8:30 - 9:15 **Nitrogen Fate in Turf; Nitrogen Uptake by Turf** *Dr. Bruce Branham, University of Illinois*
- 9:15 - 10:00 **Turfgrass Troubleshooting: A Systematic Approach to Solving Turf Problems**  
*Dr. Jim Kerns, NC State University*
- 10:00 - 11:00 **General Weed ID and Control**  
*Dr. Matt Elmore, Rutgers University*
- 11:00 - 11:30 **Consumers Prefer Wear Tolerance in Lawns**  
*Dr. James Murphy, Rutgers University*



*Sign Up All Your  
Co-Workers  
to Attend Expo with you!*

## THURSDAY, DECEMBER 7, 2017

### BUCKLEY'S BOOT CAMP 8:00 AM - NOON

*Rich Buckley returns for this year's edition of his 'boot camp', where he will provide you important information in a lively and straight-shooting manner. Rich is consistently rated as one of our most popular speakers, and this session is sure to be both useful and entertaining.*

- 8:00 - 9:30 AM **Tree Disease Basics: A NJ Licensed Tree Expert Primer** *Richard Buckley, Rutgers University*  
**3 - 3A Credits**
- 9:30 - 9:45 AM **Break and Credits**
- 9:45 - NOON **Hold that Spray! Recognizing Abiotic Stress in Turf** *Rich Buckley, Rutgers University*  
**4 - 3B Credits**
- 12:00 - 1:00 PM **LUNCH on your own**

**NOTE: Credits listed are NOT CONFIRMED at print.**

### L & L SESSIONS 1:00 - 4:00 PM

1-4 PM: 3 Credits - 3B, 6B, 8C, PP2; 1 Credits - 3A

- 1:00 - 1:30 **Impact of Deicing Salts on Landscape Management** *Dr. Ann Gould, Rutgers University*
- 1:30 - 2:00 **Managing Brown Patch and Pythium Blight on Landscape Turf**  
*Dr. David McCall, Virginia Tech University*
- 2:00 - 2:30 **Avoiding the Pitfalls from False Marketing for Grass Seed Varieties** *Dr. William Meyer, Rutgers*
- 2:30 - 3:15 **BMPs for Lawns: Using Cultural Practices to Reduce Fungicide Use** *Dr. Bruce Clarke, Rutgers*
- 3:15 - 4:00 **The last Word on Ash Borer in NJ**  
*Rich Buckley, Rutgers University*

### 4:00 - 8:00 PM TRADE SHOW & DINNER - DAY 1 TUES

Grand Opening - Sponsored by SYNGENTA

"Dine Around" the Trade Show - Sponsored by BASF

Beverages - Sponsored by LABAR GOLF RENOVATIONS

#### TRADE SHOW LEARNING SESSIONS

- 5:30 - 6:00 PM • **Diagnostic Tips for Landscape IPM Assessments - Part 1**

(1-3A Credit) *Nick Polanin, RCE of Somerset County*

- 6:30 - 7:00 PM • **Under the Radar Invasives in NJ - Part 1**

(1-3A Credit) *Sabrina Tirpak, Rutgers University*

### 11:30 - 2:30 TRADE SHOW and LUNCH - DAY 2 WEDS

LUNCH Sponsored by TREE TECH

- 12:30 - 1:00 PM • **Under the Radar Invasives in NJ - Part 2**

(1-3A Credit) *Sabrina Tirpak, Rutgers University*

- 1:30 - 2:00 PM • **Diagnostic Tips for Landscape IPM Assessments - Part 2**

(1-3A Credit) *Nick Polanin, RCE of Somerset County*

### L & L SESSIONS 2:30-5:00 PM

2:30-5:00 PM: 2 Credits - 3A • 3 Credits - 3B • 1 ProFACT

- 2:30 - 3:00 **New Dogwood and Ornamental Hazelnut Varieties for the Landscape**  
*Dr. Tom Molnar, Rutgers University*
- 3:00 - 3:30 **Managing Brown Patch and Pythium Blight on Landscape** *Dr. David McCall, Virginia Tech*
- 3:30 - 4:00 **Organic vs Reduced Risk Landscape Management** *Dr. Jim Kerns, NC State University*
- 4:00 - 4:30 **Tenacity Use in Cool Season Turfgrasses**  
*Trent Tate, Rutgers University*
- 4:30 - 5:00 **Pest Tolerant Turfgrasses for Lawns and Landscape** *Dr. William Meyer, Rutgers University*

### CORE 1:00-3:00 PM • ProFACT Session 1:00-4:00 PM

- 1:00 - 3:00 **CORE Session** **4 CORE Credits**  
**Environmental Concerns Regarding Pesticides, Fertilizer and Water: Don't Believe Everything You Read!**  
*Mike Reed, Synatek (SESSION Description - Pg 5)*
- 1:00 - 2:30 **OPTIONAL SESSIONS**  
**ProFACT Training (2 separate rooms)**  
**SPANISH & ENGLISH:** Prepare for the ProFACT Fertilizer applicator's test.  
*Presentation in Spanish by Dr. Raul Cabrera, Rutgers*  
*Presentation in English by Dr. Jim Murphy, Rutgers*
- 2:30 - 4:00 **ProFACT Exam (2 separate rooms)**  
**SPANISH & ENGLISH:** English or Spanish Written Exam Available  
**(Separate \$75 Exam fee required)**  
*Dr. Jim Murphy, Rutgers University and*  
*Dr. Raul Cabrera, Rutgers University*

# SPORTS FIELDS PROGRAM

**NOTE: Credits listed are NOT CONFIRMED at print.**

## TUESDAY, DECEMBER 5, 2017

### CORE SESSION 9:00 - 11:30 AM & LUNCH

**5 Credits CORE**

- 9:00 - 10:00 **Your Spray Tank, Your Nozzles, and Your Safety** *Dr. Mike Agnew, Syngenta*
- 10:00 - 10:30 **Fracking Your Fungicides** *Richard Buckley, Rutgers University*
- 10:30 - 11:30 **NJDEP Update** *Stephen Bross, NJ DEP*
- 11:30 - 1:00 **All Attendees LUNCH**
- Sponsored by STORR TRACTOR COMPANY*



Storr Tractor

### SPORTS FIELDS SESSION 1:00 - 4:00 PM

**1-4 PM: 2 Credits - 3B, 6B, 8C, PP2; 4 Credits - 13**

- 1:00 - 2:00 **NJDEP School IPM Program Update** *Stephen Bross, NJ DEP*
- 2:00 - 3:00 **Annual Bluegrass Management and Control in Sports Turf** *Dr. Bruce Branham, University of Illinois*
- 3:00 - 4:00 **Update on Synthetic Turf Research** *Tom Serensits, Penn State University*

### 4:00 - 8:00 PM TRADE SHOW & DINNER - DAY 1 TUES

**Grand Opening - Sponsored by SYNGENTA**  
**"Dine Around" the Trade Show - Sponsored by BASF**  
**Beverages - Sponsored by LABAR GOLF RENOVATIONS**

#### TRADE SHOW LEARNING SESSIONS

- 5:30 - 6:00 PM • **Diagnostic Tips for Landscape IPM Assessments - Part 1**  
**(1-3A Credit)** *Nick Polanin, RCE of Somerset County*
- 6:30 - 7:00 PM • **Under the Radar Invasives in NJ - Part 1**  
**(1-3A Credit)** *Sabrina Tirpak, Rutgers University*

**SPORTS TURF PREVIEW:** The SFMANJ (Sports Field Managers Association of NJ) education committee has worked with the Expo committee to provide fascinating speakers, interesting stories and the information you need to do your job better. Sports turf professionals get much more than the specific information presented at Expo...they grow their network of friends in the business as well. For many, the hallway conversations and lunch friendships are the highlight of the show, where tricks of the trade are exchanged along with phone numbers and email addresses. Come to Expo to expand your network of professional friends!

## WEDNESDAY, DECEMBER 6, 2017

### SPORTS FIELDS SESSION 7:30 - 11:30 AM

- 7:30 - 8:30 **Early Bird Sports Field Managers Networking Roundtable**
- 8:30 - 9:15 **Annual Business Meeting & Awards Presentation**
- 9:15 - 9:45 **The Year in Review** *Brad Park, Rutgers University*
- 9:45 - 10:45 **Soil Physical and Chemical Properties: What Do They Mean for your Sports Field?** *Tom Serensits, Penn State University*
- 10:45 - 11:30 **Management of Sports Fields and Grounds at Middlesex Borough** *Jim Ianetti, Middlesex Borough*

### SPORTS FIELDS SESSION 2:30 - 5:00 PM

**2:30-5:00 PM: 1 Credit - 3B, 6B, 8C, PP2; 1 Credit - 13**

- 2:30 - 3:30 **Rutgers Football Practice Field Renovation** *Dr. James Murphy, Rutgers University and Matthew Colagiovanni, Rutgers Asst Athletic Director*
- 3:30 - 4:30 **Managing Key Turfgrass Diseases on School and Municipal Sports Fields** *Dr. Bruce Clarke, Rutgers University*
- 4:30 - 5:00 **Natural and Synthetic Turf Management in the City of Long Branch** *Frank Ravaschiere, City of Long Branch*

### 11:30 - 2:30 TRADE SHOW and LUNCH - DAY 2 WEDS

**LUNCH Sponsored by TREE TECH**

- 12:30 - 1:00 PM • **Under the Radar Invasives in NJ - Part 2**  
**(1-3A Credit)** *Sabrina Tirpak, Rutgers University*
- 1:30 - 2:00 PM • **Diagnostic Tips for Landscape IPM Assessments - Part 2**  
**(1-3A Credit)** *Nick Polanin, RCE of Somerset County*

## THURSDAY, DECEMBER 7, 2017

### LUNCH & CORE SESSION 1:00 - 3:00 PM

- 12:00 - 1:00 **LUNCH ON YOUR OWN**
- 1:00 - 3:00 **CORE SESSION 4 CORE Credits**  
**Environmental Concerns Regarding Pesticides, Fertilizer and Water: Don't Believe Everything You Read!** *Mike Reed, Synatek*

*Water is a part of everyday life, yet it is not an unlimited resource. About 0.2 percent of earth's fresh water is available for our use. This presentation will focus on the practices and products used in the Green Industry and its positive and potential negative effects on the earth's water. We will look back at the actions you can take to improve your ecological footprint or the mark you leave on your natural environment and its resources.*

### ProFACT SESSIONS 1:00 - 4:00 PM

- 1:00 - 2:30 **OPTIONAL SESSIONS**  
**ProFACT Training (2 separate rooms)**  
**SPANISH & ENGLISH:** Prepare for the ProFACT Fertilizer applicator's test.  
*Presentation in Spanish by Dr. Raul Cabrera.*  
*Presentation in English by Dr. Jim Murphy.*
- 2:30 - 4:00 **ProFACT Exam (2 separate rooms)**  
**SPANISH & ENGLISH:** English or Spanish Written Exam Available  
**(Separate \$75 Exam fee required)**  
*Dr. Jim Murphy, Rutgers University and Dr. Raul Cabrera, Rutgers University*



# HOTEL & DIRECTIONS & MORE



1 Borgata Way, Atlantic City, NJ

## DIRECTIONS to the The Borgata Hotel, 1 Borgata Way, Atlantic City NJ

Follow major roadways - Interstate 295, the NJ Turnpike (Exit 3), or the Garden State Parkway (Exit 38) - to the Atlantic City Expressway directly into Atlantic City. Follow the signs to THE BORGATA HOTEL, located on the Marina Side.



Contact us if you have special needs assistance.

The New Jersey GREEN EXPO will be held at  
**THE BORGATA HOTEL CASINO & SPA**  
in Atlantic City, New Jersey  
December 5-7, 2017 (Tuesday - Thursday).

### -- ATTENDEES: Entrance Requirements --

Attendance is open to anyone interested in better turf and landscaping, regardless of gender, race, color, national origin, or handicap. Individuals with a turfgrass or landscaping and/or irrigation background and experience should benefit most. Registration is required for attendance. Please note registration procedures. **VENDORS SIGN UP WITH VENDOR PACKAGE** or Call NJTA Office: (973) 812-6467.

### -- EDUCATION Program --

Education sessions are designed to acquaint and update professional turf managers, landscapers, and irrigation specialists with the fundamental principles that underlie successful establishment and management of turf and landscaping for golf courses, lawns, parks, cemeteries, school grounds, athletic fields, estates, sod farms, etc. Topics specifically related to pest identification and pesticides are eligible for credit in fulfillment of requirements toward Continuing Pesticide Applicator Certification/Recertification. Certain programs may be subject to change if unforeseen circumstances warrant same.

**LATECOMERS TO SESSIONS WILL NOT BE ELIGIBLE FOR PESTICIDE CEU OR FERTILIZER CREDITS**

## HOTEL ROOMS AND PARKING

NJTA ROOM BLOCK at THE BORGATA HOTEL

### • \$99.00 plus taxes Room Rate The Borgata Hotel

Use Group Code **GBNJ17** for Borgata Classic Rooms.

### • \$119.00 plus taxes Room Rate The Water Club

Use Group Code **GTWT17** for The Water Club Rooms.

### Make Reservations by Phone:

**CALL (609) 317-1000 or**

**Online: [www.theborgata.com](http://www.theborgata.com).**

Use the Group code based on your room choice.

*Parking is available - Self Park or Valet Park*

We encourage you to book your hotel room today. The NJTA Room Block and Rate is limited to first call, first reserve! Those who call after the deadline date may not be able to be accommodated. The cut-off date for discounted rooms and rates is Monday, November 13, 2017. **Borgata has sold out of our Room Block the last three Expos! We encourage you to book early. Call today!**

*Reservations made after this date are based on space availability and prevailing hotel rates.*

**NO EXCEPTIONS CAN BE MADE AND NJ GREEN EXPO MANAGEMENT WILL NOT BE ABLE TO HELP!**



## SPONSORS *(at print time)*

- BASF • BARTLETT TREE EXPERTS • BAYER
- GRASS ROOTS • LABAR GOLF RENOVATIONS
- SEETON TURF WAREHOUSE • SITEONE LANDSCAPE SUPPLY
- STORR TRACTOR • SYNGENTA • TREE-TECH

Register Online or Call for More Information  
**[www.njturfgrass.org](http://www.njturfgrass.org) • (973) 812-6467**

# ATTENDEE REGISTRATION FEES

## JOIN US FOR ALL THREE DAYS! *Bring Your Pesticide License.*

**EARLY Registration Cut-off Date: November 10, 2017 • After this date, registration fees will increase.**  
*CANCELLATIONS must be received in writing prior to November 10, 2017, and will be assessed a \$75 processing fee.*  
*We regret that NO REFUNDS will be granted after November 10, 2017 • NO Trade Show on Thursday.*

Current 2017 Members Pay Member Rate: NJTA (NJ Turfgrass Assn), GCSANJ (Golf Course Supers Assn of NJ), SFMANJ (Sports Field Mgrs Assn of NJ), NJLCA (NJ Landscape Contractors Assn)	Member	Non-Member
<b>3 Days FULL:</b> Education, Trade Show, Food (Tuesday, Wednesday and Thursday) <i>NO Trade Show on Thursday</i> *Non-Member Fee Includes 2018 NJTA Membership	<b>\$ 225</b>	<b>\$ 325*</b>
<b>2 Days FULL:</b> Education, Trade Show, Food Tuesday • Wednesday • Thursday <i>NO Trade Show on Thursday</i> *Non-Member Fee Includes 2018 NJTA Membership	<b>\$ 175</b>	<b>\$ 275*</b>
<b>1 Day FULL:</b> Education, Trade Show, Food Tuesday • Wednesday • Thursday <i>NO Trade Show on Thursday</i>	<b>\$ 125</b>	<b>\$ 175</b>
<b>TRADE SHOW ONLY (Both Days - Tues &amp; Weds - SAVE!) NO Trade Show on Thursday (One Day - Tues or Weds) Trade Show Only badge will NOT be honored at education sessions.</b>	<b>\$ 105 \$ 85</b>	<b>\$ 125 \$ 105</b>
<b>Spouse Badge (One, Two, or Three Days)</b> <i>Education NOT included</i>	<b>\$ 85</b>	<b>\$ 115</b>
<b>OPTIONAL:</b> ProFACT Fertilization Certification: Training-No Charge • Exam	<b>\$ 75</b>	<b>\$ 75</b>

## EXHIBITING COMPANIES *(as of October 6, 2017)*

A1 Infrared	FMC Agricultural Solutions	Plant Food Company
A. G. Enterprises	Garden Girls Repellents	Pond Hawke by Linne Industries
Aquarius Supply	Genesis Green Supply	Punkin Hollow Farms - <b>NEW</b>
Aquatrols	Golf Course Superintendents	Real Green Systems
Atlantic Irrigation	Association of NJ (GCSANJ)	Reed & Perrine
Barenbrug - <b>NEW</b>	Grass Roots - <b>SPONSOR</b>	Rutgers University - NJAES & OCP
BASF - <b>SPONSOR</b>	Harrell's	Salsco, Inc.
BAYER - <b>SPONSOR</b>	Irrigation Association of New Jersey (IANJ)	Seeton Turf Warehouse - <b>SPONSOR</b>
Black Lagoon Pond Management	Jersey Seed	SePro
Brandt Consolidated	Kirby Markers - <b>NEW</b>	Shearon Environmental Design
Capillary Concrete	Kube Pak Growers	SiteOne Landscape Supply - <b>SPONSOR</b>
Carbtrol Corporation	Laurel Lawnmower	Soil and Water Consulting
Central Turf & Irrigation Supply	Lebanon Turf	Sports & Golf Solutions
Coombs Sod Farms	Levitts	Sports Field Managers Assn of NJ (SFMANJ)
Davisson Golf	Maser Consulting	Storr Tractor Company / Turf Equipment & Supply - <b>SPONSOR</b>
Deer Solution	Mitchell Products	Synatek
Double 'D' Turf	Montco Products Corp.	Syngenta Professional Products - <b>SPONSOR</b>
Dow AgroSciences	New Jersey Green Industry Council (NJGIC)	The Doggett Corporation - <b>NEW</b>
DryJect New Jersey	New Jersey Landscape Contractors Assn (NJLCA)	The Viersma Companies
East Coast Sod & Seed	New Jersey Nursery & Landscape Assn (NJNLA)	Total Turf Golf Services
Fertl Soil	New Jersey Turfgrass Association (NJTA)	Turf Trade
Finch Services/John Deere Golf/	NuFarm Americas	US Pltchcare
LaCorte Equipment	Ocean County Utilities Authority	Wilfred MacDonald/ Lawn & Golf Supply
Fisher & Son	Ocean Organics - <b>NEW</b>	Winfield United
F. M. Brown's Sons	Partac Peat Corporation	Worm Power

**Interested in Exhibiting? Contact the NJTA Office: (973) 812-6467**  
**Exhibitor Kit and Info at: [www.njturfgrass.org](http://www.njturfgrass.org)**

# SPONSORS & SOCIAL EVENTS

## FUN & FOOD AT THE GREEN EXPO

### TUESDAY DECEMBER 5

#### ATTENDEES LUNCH

Sponsored by **Storr Tractor**

#### 'DINE Around' the Trade Show

Sponsored by **BASF**

#### Beverages in Trade Show

Sponsored by  
**LaBar Golf Renovations**

#### Social Event

Sponsored by  
**Seeton Turf Warehouse**

### WEDNESDAY DECEMBER 6

#### LUNCH in Trade Show

Sponsored by **TREE-TECH**

#### Beverages in Trade Show

Sponsored by  
**LaBar Golf Renovations**

#### MIX & MINGLE Reception

Sponsored by **Grass Roots**

#### GCSANJ Social

*The Water Club, Indoor Pool*

## TRADE SHOW HOURS

**Tuesday, December 5, 2017**

**4:00 PM - 8:00 PM**

GRAND OPENING

Sponsored by **SYNGENTA**

"Dine Around" the Trade Show

Sponsored by **BASF**

BEVERAGES

Sponsored by **LaBar Golf Renovations**

**Wednesday, December 6, 2017**

**11:30 AM - 2:30 PM**

LUNCH IN THE TRADE SHOW

Sponsored by **TREE-TECH**

BEVERAGES

Sponsored by **LaBar Golf Renovations**

## THANKS TO OUR SPONSORS



**TUESDAY**  
"Dine Around" the  
Trade Show



Attendee  
Notepads



**WEDNESDAY**  
Mix and Mingle  
Reception



**TUES & WEDS**  
Beverages in  
Trade Show



**TUESDAY**  
Social Event



**TUESDAY**  
Attendees  
Lunch

Storr Tractor

**TUESDAY**  
Grand Opening  
Trade Show



**TREE-TECH**

**WEDNESDAY**  
Beverages in Trade Show

-- Coffee Breaks Sponsored by --

**Bartlett Tree Experts**

**SiteOne Landscape Supply**