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Advancing the Turfgrass Industry in New Jersey and the World



## FUNDING TURF ADVANCEMENTS #3:

### Teleconference Unit Helps Rutgers International Partnerships!

The Rutgers Center for Turfgrass Science upholds the university's motto, "Jersey Roots, Global Reach," by working with partners throughout the country and world on turf research.

Collaborative projects are a great way to combine expertise and data for better results, but it can be challenging to coordinate schedules and communicate across time zones and continents. When the Center for Turfgrass Science at Rutgers expressed a need for video conferencing equipment, the NJTA immediately responded.



To fulfill the university's need, the NJTA helped pay for the design, installation, equipment, and training on a brand new teleconferencing apparatus.

The \$19,000 system includes a 70" display mounted onto the wall, a Lifesize® Icon 600 video camera, and a microphone pod.

"The video call conferencing system has been extremely helpful in coordinating our joint dollar spot project between Rutgers, University of Wisconsin, and University of Massachusetts. It has also enhanced our interactions with USDA-ARS scientists in Beltsville, Maryland," said Dr. James Murphy, Extension Specialist at the Center for Turfgrass Science at Rutgers. "Recently, we have been speaking with a turf scientist in South Korea, who is likely to apply to be a visiting scientist here."

"The new teleconferencing system has had many uses," said Dr. William Meyer, Professor at the Center for Turfgrass Science at Rutgers. "It helps us keep in touch with our graduate students when they travel and to plan international meetings."

Overall, the state-of-the-art video conferencing system in the Geiger Conference room at Hort Farm 2 has greatly improved the ability of faculty, students, and staff to

communicate with other university and industry colleagues throughout the world.

"We have used this system on a regular basis for large multi-institutional investigator grant project meetings (e.g., USGA, USDA, GCSAA, Tri-State Research Foundation) as well as international webinars for turf managers in several countries over the past two years," said Dr. Bruce Clarke, Director of the Center for Turfgrass Science at Rutgers. "It is a great tool to have and we greatly appreciate the support of the NJTA and GCSANJ which allowed us to purchase this outstanding video conferencing system."

**FUNDING TURF ADVANCEMENTS is Brought to You By:  
YOU & ALL Members of the NJTA**

The NJTA exists solely to promote the turfgrass industry in the Garden State through education, professionalism, and leadership. Thanks to the support of members like you, the NJTA is able to subsidize some of the research needs of the Rutgers University Center for Turfgrass Science.

If you would like to support these efforts further, you are welcome to [Donate to the NJTA Foundation](#) anytime!



**Save the Date:**

December 4-6, 2018

2018 Green Expo: Growing Turfgrass Together  
The Borgata Hotel, Atlantic City, NJ

ddgggd [www.njturfgrass.org](http://www.njturfgrass.org) | (973) 812-6467 | [execdirector@njturfgrass.org](mailto:execdirector@njturfgrass.org)

