NEW JERSEY TURFGRASS ASSOCIATION

clippings

Issue 3 • 2016 | VOL 92

Thank you!

TO OUR 2016 PREMIER GOLF CLASSIC SPONSORS

BASF The Chemical Company

BAYER

grass roots

MVS MOUNTAIN VIEW SEEDS

LANDMARK TURF & NATIVE SEED

SiteOne LANDSCAPE SUPPLY Stronger Together

PROSEEDS and Alliance Seed inc.

LebanonTurf

TORO

Scotts Miracle-Gro

syngenta

Storr Tractor

DLF SEEDS & SCIENCE

PICKSEED good things growing...

SEED RESEARCH OF OREGON The germination of ideas

2016 Patron Directory

BASF
David Schell
1717 Pleasantville Road
Forest Hill, MD 21050
Ph: (410) 420-0568
Fx: (410) 420-0247
David.Schell@basf.com

BAYER
Jeffrey Weld
91 Schofield Road
West Milford, NJ 07480
Ph: (914) 419-9384
Fx: (877) 492-1897
jeff.weld@bayer.com

DLF PICKSEED USA
PO Box 299
Tangent OR 97389
Ph: (541) 409.9253
klynch@pickseed.com

GRASS ROOTS INC.
Ken and Keith Kubik
PO Box 336
Mt. Freedom, NJ 07970
Ph: (973) 252-6634
Fx: (973) 252-6630
keith.kubik@griturf.com
ken.kubik@griturf.com

LANDMARK TURF & NATIVE SEED
John Brader
4908 S. Hayford Road
Spokane, WA 99224
Ph: (800) 268-0180
(301) 302-2822
john@turfandnativeseed.com

LEBANON TURF
1600 East Cumberland Street
Lebanon PA 17042
Ph: (315) 263-1974

LEVITTS LLC
Dennis Smith & Barry Levitt
621 Edwards Road
Parsippany, NJ 07054
Ph: (973) 227-0552
barry@levittsllc.com or dennis@levittsllc.com

MOUNTAIN VIEW SEEDS
Troy Kuenzi
8955 Sunnyview Road NE
Salem OR 97305
Ph: (503) 588-7333

PLANT FOOD COMPANY, INC.
Grant Platz
38 Hightstown-Cranbury Station Road
Cranbury, NJ 08512
Ph: (609) 488-0935
Fx: (609) 443-8038
gplatz@plantfoodco.com

PROSEEDS MARKETING, INC/ ALLIANCE SEED
JP Olsen, Henry Lesinski
13965 Westside Ln S
Jefferson OR 97013
Ph: (541) 928-9999

SCOTTS MIRACLE-GRO
Eric Nelson
14111 Scottslawn Road
Marysville OH 43041
Ph: (937) 243-2397
eric.nelson@scotts.com

SITEONE LANDSCAPE SUPPLY
Michelle Williams
11 Halstead Street
Clinton, NJ 08809-1381
Ph: (908) 391-9894
mwilliams@siteone.com

STORR TRACTOR COMPANY
Mary Lou DesChamps
3191 Highway 22 East
Branchburg NJ 08876
Ph: (908) 722-9830
kindyk@storrtractor.com

SYNGENTA
Lee Kozsey
Plant Protectants
410 Swing Road, Greensboro, NC 27409
Ph: (215) 796-0409
Lee.Kozsey@syngenta.com

President's Message: Dennis DeSanctis Jr.

Dennis DeSanctis, Jr.
NJTA President

I am cringing because I'm about to quote a politician, but this quote speaks volumes: "The price of doing the same old thing is far higher than the price of change" --Bill Clinton. To me, this doesn't mean we have to force change just for the sake of it, or make a change without critical reasoning and logic behind it. Rather, it is healthy and necessary to every now and then step back from our "usuals" to heighten our awareness that we may have grown stagnant in our approach, and consider what changes could improve situations now and in the long-run.

Your NJTA Board of Directors tries to encourage change, not only in our strategies, but even with our Board membership. Generally it is not considered a best-practice to retain Board members like judges serve on the Supreme Court. In order to best serve you, the membership, we strive to regularly add new members who can bring a fresh voice and perspective to your Board. While long-standing Board members are often graciously and generously reluctant to give up their seat after their term expires, we know that it is a necessary process in an effort to help shepherd positive change, adaptation, and evolution of our great association. With that in mind we are excited to start 2017 by welcoming four new members to the NJTA Board Directors: Mike Reed, Jack Higgins, Jason Osterhoudt, and Mike Kerns. Thank you for your willingness and motivation to serve our Association as volunteer Directors on our Board.

However, in so welcoming new members, we must also give the utmost respect, thanks, and recognition to our four departing Board members, each of whom has dedicated a lot of time and effort as volunteers to make our Association what it is today. **Thom Ritchie** served as an active Board member for 15 years and his passion and dedication will be missed. Thankfully, Thom will remain as President of the Rutgers Turfgrass Alumni Association and as an integral part of the Green Industry Allied Associations Committee.

Shaun Barry has served as an active Board member for 12 years and was deservedly awarded the NJTA Hall of Fame Award in 2014. We are very fortunate that Shaun will remain Chairman of our beloved Rutgers Golf Classic and will remain a part of our Foundation Board. **Keith Kubik** has served as an active Board member for 11 years, which included moving through the executive ranks and having a successful two-year Presidency. He will continue to be active on our Foundation Board and as Vice-Chair of the Green Industry Expo. Last but not least, **Darrell Marcinek** has served as an active Board member for the past 7 years, including two terms as our secretary, and was a valuable part of the Golf Classic committee, a committee he will generously remain a part of.

There is not enough 'thanks' that can be given to the fine gentlemen named above, and we are very lucky that each of them will retain an active role within our Association.

Lastly, thanks to everyone who attended the Green Industry Expo at Borgata in December, and we are looking forward to seeing you again at the Rutgers Golf Classic, May 8th at Fiddlers Elbow Country Club.

Dennis DeSanctis, Jr.

Dennis DeSanctis, Jr.

Dennis DeSanctis, Jr.
NJTA President

NEW JERSEY TURFGRASS ASSOCIATION

Table of Contents

clippings

President's Message:	3
From Executive Director:	4
GREEN EXPO is a hit...for many reasons	5
Meet Board Member: MIKE REED	6
Dr. Bingru Huang Wins Hall of Fame Award	7
GREEN EXPO Pictures	8-9
Golf Classic Brochure	10-11
Legislative Update	12
Don't Miss the Rutgers Golf Classic	14
A Gift from Longtime Friend and Founder	16
Meet Board Member: JASON OSTERHOUDT	17
2016 NJTA Award Winners	18
Rick Krok Wins Award	19
Membership Application	21-22
Calendar of Events	23
Rutgers County Extension Offices	23
NJTA Board of Directors	24

UPDATE YOUR MEMBER
INFORMATION at
www.njturfgrass.org
Sign in with your email and create a password.
Check out the Member Directory.

NJTA
25 US Highway 46 West
Wayne NJ 07470-6801
(973) 812-6467
execdirector@njturfgrass.org

Thanks never loses its importance...

by Cece Peabody, MAT, CMP,
NJTA Executive Director

We shaped the cover of this issue with a big THANK YOU to the companies who sponsor our annual Golf Classic, and specifically the 2016 Premiers... although these names are very familiar year after year. We can't place enough emphasis on the value of the investment they make to the Rutgers Golf Classic, as well as showing up throughout the year at other NJTA events. We don't even know the depth of their commitment to Rutgers until we see the list of companies who work directly with the Center for Turfgrass Science in donations of goods and services. Thanks are never enough, and saying Thanks never loses its importance.

* * *

The phrase "Thank You' may be the most under-appreciated phrase on the planet. It is appropriate in nearly any situation and it is a better response than most of the things we say. So, when is it appropriate to say 'Thank You' instead of some of the things we say??

1. *When you're receiving a compliment.* We tend to deflect the praise, but saying the phrase acknowledges the person who made the compliment and allows you to enjoy the moment.
2. *When you're running late.* Instead of giving a reason for this, acknowledge the sacrifice the other person made by waiting Try saying...Thank you for your patience.
3. *When you're comforting someone.* This can be awkward but just be present and thank the person for sharing.
4. *When you're receiving helpful feedback.* Instead of getting defensive, say thank you and use the information to improve.
5. *When you're receiving unfair criticism.* Yes, sometimes criticism is vindictive and mean, but one of the best approaches is to just say thank you and move on. This approach immediately neutralizes the power of their statements. If it's not a big deal to you, then it can't grow into anything larger.
6. *When someone gives you unsoliticed advice.* This can be annoying, but just say thank you. You are thanking them for raising your self-awareness, even if it was unsolicited.
7. *When you're not sure if you should thank someone.* When in doubt, just say thank you. Are you honestly worred about showing too much gratitude to the people in your life?

So... I really appreciate and thank you for reading this article. I am always learning something new about our members that enhances my job and my life. I can't thank each of you enough for sharing with me.

GREEN EXPO is a Hit...for many reasons

by Chris Carson, Expo Chair

I spent a lot of time discussing Expo with attendees during our stay at Borgata in December, asking what they liked and what we can do to improve the show. The responses were many and varied, and I'd like to give you a brief summary of what I heard.

Education was very high on the list for most attendees, and the general acclaim for the quality of the speakers and the breadth of the program was appreciated. This did not surprise me, since the Education Committee (over 25 people!) spends a great deal of time preparing for and arranging an education program that we feel is the best around. It takes a lot of time and effort to achieve this, and we don't always get things exactly right, but we try our best to offer the finest scientists and practitioners to provide information that you can immediately use in your operation.

With that in mind, another strong positive was the inclusion of end-users in our program, of turfgrass professionals who are in the field doing just what you do. Landscapers, sports, golf and parks people all told me that it is useful and interesting to hear from people who are using the knowledge that is presented by our scientists and professors… and they felt that it adds interest and diversity to the program when people who are just like them tell their stories.

Availability of credits was important to most that I spoke with, and though there was a consensus that Expo did a great job of doing that, there were also some constructive criticisms about how we can do a better job in the future. Rest assured that during our planning meetings, which began in early February and continue throughout the year, these concerns will be addressed as best we can; you will see more ProFact credits in our program, for example.

For many, the social activities were a big part of the success of our show, and I received a lot of raves and thanks for the hospitality suites held by our friends at both Fisher & Son and Seeton Turf, for the Mix 'N Mingle bash thrown by long-time supporter Grass Roots, and for the other parties held by the GCSANJ and Irrigation Association. If you wanted to relax with old and new friends, there were plenty of opportunities to do so.

Interestingly, I also heard a great deal of praise and thanks for the sponsors who are faithful supporters of our show, and who help keep the costs down while also providing tremendous value. Did you know that the good folks at LaBar Golf Construction, Syngenta, Storr Tractor, Bayer, BASF, Dow Agro-Sciences, Tree Tech, Grass Roots, EarthWorks, Fisher and Son, Lebanon Turf and Solu-Cal are the reason that we are able to offer free food and drink to you during lunch on Tuesday, and during the Trade Show? Our Business Partners who display their wares and services on the show floor are also fundamental to making Expo the sucess it is. Without them, our show would not be the same, and I was very pleased that so many people recognized this.

It was also nice to hear that a lot of of you recognized that the entire affair is run by volunteers, with the terrific support of our executive director, Cece Peabody, and her assistant, Angela Adamchak. Because of that, NJTA and its partners are able to have a positive bottom line once all of the bills have been paid. Did you know that Expo is a key driver for many of the support initiatives that NJTA undertakes? Together with the other two key events (NJTF's Rutgers Golf Classic ; support of the Rutgers Field Days), we are able to generate enough funds to make meaningful contributions to the Rutgers Turf Program. The hiring of our new weed scientist, Dr. Matt Elmore, for example, was made possible by a pledge from NJTA and NJTF of $250,000!

I heard lots of other comments, most of them positive, about things like the quality of Borgata and

GREEN EXPO is a Hit...*continued from previous page*

the sometimes unexpected benefit of meeting new colleagues and the subsequent exchange of information. In many respects, these "hallway conversations" can prove to be the most useful aspects of Expo, and I heard time and again about how a new idea came from one of these chance encounters.

To sum up, Expo 2016 was a hit, and the people that I spoke with were eager to pass their kind words on. This, as you might expect, makes all of us involved in presenting the show happy… but what we really need to hear, what I am asking you for now, are the constructive comments that will help us make our show better for you in the future. So I challenge everybody reading this article to please let me know if there is something that you think we can do better. Trust me, we want to hear what you have to say, so if you can think of a speaker or subject that should be added, if you have a concern that you would like to have addressed, or even if there is a "wild idea" that you would like to pass on, then we want to hear it. PLEASE do so by emailing me at echolakecc@aol.com.

Thanks to all who attended and supported Expo. I look forward to working with the committee to making it even better in 2017!

Meet a Board Member: **MIKE REED**

Pictured above:
Wife Anne with Mike,
and son Patrick and daughter Megan

MIKE REED is Director of Technical Sales for SynaTek, a privately held company, specializing in Turf, Ornamental and Ice Melt technologies. His focus is working with companies with a growth potential looking to stand out from the crowded Green Industry.

Prior to joining SynaTek, Mike worked as a Sale Representative for 5 years at Holganix, a Plant Bio-Nutritional Company, and Lesco/John Deere Landscapes for 16 years as a Market Sale Representative.

Mike's passions include spending time with his wife and kids and teaching. In the past 17 years, Mike has taught more than 317 Certified Pesticide Training Classes in New Jersey, New York, Georgia, Alabama, Tennessee, Kentucky, Ohio, Maryland, Virginia, Delaware, Pennsylvania, Massachuesetts and New Hampshire.

Mike holds an Associate's Degree in Business Administration from the County College of Morris, Randolph, New Jersey.

Dr. Bingru Huang receives the NJTA 2016 Hall of Fame Award

by Dennis DeSanctis Jr.

Dr. Huang may be a mystery to some - "***What exactly does she do?"*** is sometimes asked when her name comes up around turfgrass managers. This is because much of her work is behind-the-scenes, but critically important. She is the one leading the research that our breeders and pathologists often utilize within their research. She is focused on plant physiology, biology, and genetics – the sciences that encompass and interact with almost all turfgrass research and development. Therefore, the global research community continues to hold her and her cutting-edge research in very high regard.

Dr. Huang began her plant biology and physiology education in China, attending two prestigious Chinese Universities where she earned her Bachelors and Masters Degrees. She then ventured to the U.S. and received her PhD from Texas Tech University in 1991. She became a post-doctoral researcher in California and then in Georgia – you could literally say her research spanned coast to coast! After this, she then landed her first Professor position in the middle of the U.S. at Kansas State University. Over those years she developed quite the reputation as a leading researcher, not only in the U.S., but globally. She was (and still is) a "hot-commodity" in the turfgrass research industry, and Rutgers wasted no time luring her to the great state of New Jersey where she has been since 2000…and we are incredibly grateful to have her.

Taking full advantage of her opportunity at Rutgers University, in 2007 she became Director of the Graduate Program in Plant Biology. In 2011 she earned the Ralph Geiger Endowed Chair in Department of Plant Biology and Pathology – a tremendous accomplishment and responsibility.

If you search online for Dr. Huang you will come across a document that lists her accomplishments, but get comfortable before you start reading since it is 49 pages highlighting her research and publications! If you scroll to the awards section, you'll see that she has earned 48 different awards – with our Hall of Fame Award becoming her 49th, and most deservedly so!

Without a doubt, Dr. Bingru Huang is one of the most accomplished turfgrass researchers in the world and at Rutgers University, and our local turfgrass industry is extremely fortunate to have her here. I know I speak for the entire NJTA Board and membership when I say, "Dr. Huang, we thank you for all you do for our great industry and congratulations on receiving the 2016 New Jersey Turfgrass Association Hall of Fame Award!"

There have been many notable Hall of Fame Award winners since 1974, when the award was created.

"Presented annually to a person in recognition of a continuing lifetime commitment of dedication, service, and achievements contributing to the advancement of the turfgrass industry in New Jersey."

The complete list of winners is on page 5 of your Membership Directory.

2016 GREEN EXPO TURF & LANDSCAPE CONFERENCE

Pictures Courtesy of Shaun Barry and Matt Sweatlock, NJTA Director

Rutgers Turfgrass Research Golf Classic Registration

Complete form, mail or fax to (973)812-6529 to NJTF Office. Online: www.njturfgrass.org

Name:_____

Company:_____

Address:_____

City, State, Zip: _____

Phone:_____Fax: _____

E-mail for Confirmation:_____

Requested Foursome (Please Print Names). ***Need ALL Names by May 1st.***

1._____

2._____

3._____

4._____

Select Sponsorships, Golf, Reception & Payment

❑ Premier @ $7,500* ❑Eagle @ $5,000* ❑ Birdie @ $3,500*

❑ Par @ $2,000* ❑Breakfast @ $1,500 ❑Lunch @ $1,500 ❑Hole @ $500

❑ Golf Course Research @ $200 ❑ Grand Reception (Per Person After Golf) @ $100

❑ Golfers: ❑1@ $350* ❑ 2@ $700* ❑ 3@ $1050* ❑ 4@$1400*

**** Full Registration or Sponsors with * Includes:*** **Green Fees & Golf Cart, Breakfast, Lunch on Course, Silent Auction, Grand Reception, Attendee Gift**

Make Checks Payable to: **NJTF** (New Jersey Turfgrass Foundation)
NJTF **Tax ID: 22-3270805**
MAIL to: NJTF, 25 US Hwy 46 W, Wayne NJ 07470-6801

Amount Enclosed: $_____

Check #_____Visa _____ Mastercard_____AMEX_____

Name on Card:_____

Card Number: __ __ __ __/ __ __ __ __/ __ __ __ __ /__ __ __ __ /

Security Code:_____Expiration Date: MM/YY __ __/ __ __ __ __

Billing Address:_____

Signature:_____

Hosted by the NEW JERSEY TURFGRASS FOUNDATION
@ Fiddler's Elbow Country Club
811 Rattlesnake Bridge Road, Bedminster, NJ 07921
Register online: www.njturfgrass.org • Post & Follow: #RUGolfClassic

THE Rutgers Turfgrass Research Golf Classic

Thanks to our 2016 PREMIER Sponsors!

BASF The Chemical Company · BAYER · grass roots · MVS Mountain View Seeds · LANDMARK Turf & Native Seed · SiteOne Landscape Supply Stronger Together · PROSEEDS and Alliance Seed Inc. · LebanonTurf · TORO · Scotts Miracle-Gro · syngenta · Storr Tractor · DLF Seeds & Science · PICKSEED good things growing... · SEED RESEARCH of Oregon The germination of ideas

THE Rutgers Turfgrass Research Golf Classic

~ The Golf Classic Event ~
Monday, May 8, 2017

Rutgers University and the New Jersey Turfgrass Foundation represent a formidable alliance in support of the Turfgrass Industry in the State of New Jersey and across the country. The Foundation is a non-profit organization which accepts and manages tax-deductible monetary donations and the proceeds from events such as this Golf Classic.

Proceeds from the **Rutgers Turfgrass Research Golf Classic** will be used to provide Research Grants, Student Scholarships, Equipment, and Funds for Special Projects (e.g., new research green and salary support for the new Turf Weed Scientist, Steve Hart Pavilion, Turfgrass Economic Study, and the 2017 International Turfgrass Research Conference in New Jersey) for the Turfgrass Research, Teaching and Extension Programs at the School of Environmental and Biological Sciences/Rutgers, The State University of New Jersey.

Schedule of the Day

8:00 a.m. - 10:30 a.m.	Registration
8:30 a.m - 9:30 a.m.	Breakfast for All
	Driving Range Open
8:30 a.m. - 4:30 p.m.	Silent Auction Hours
11:00 a.m. to 4:00 p.m.	Golf Shotgun - Scramble format
	(Be on Carts by 10:45 AM)
	Lunch on the Course
4:00 p.m. to 5:00 p.m.	Grand Reception on Patio
4:30 p.m.	Silent Auction Closes
5:00 p.m. to 6:00 p.m.	Golf Awards & Announcements

Thanks to our 2016 Premier Sponsors

We are proud to thank these 2016 Premier Sponsors of the Twenty-first Annual Rutgers Turfgrass Research Golf Classic:

BASF, BAYER, DLF Pickseed USA (DLF, Pickseed, Seed Research of Oregon),
Grass Roots, Landmark Turf & Native Seed, Lebanon Turf,
Mountain View Seeds, ProSeeds Marketing & Alliance Seed,
Scotts Miracle-Gro, SiteOne Landscape Supply
Storr Tractor Company & Toro, Syngenta

POST & FOLLOW: #RUGolfClassic

New Jersey Turfgrass Foundation ⁞ 25 US Highway 46 West, Wayne NJ 07470
NJTF Tax ID: 22-3270805 · Ph: (973) 812-6467 ⁞ Fax: (973) 812-6529 ⁞ www.njturfgrass.org

Sponsor Opportunities & What's Included

Company Name_____

Check Your Selection, Add Names, Complete Other Side, Send to NJTA Office

❑ PREMIER Sponsor - $7,500

• Three (3) Foursomes • Complimentary Golf Fees only (cart not included) on Sunday, May 7, 2017
• Recognition on NJTA website and in media releases • New Business Membership in NJTA
• Display Product literature and Samples at event • Complimentary 1/4 Pg Ads in *Clippings*
• Company name on Sponsor Banner & Signage • One Room Upgrade to Suite at Green Expo
• Listing on Sponsor Sign at Grand Reception • Tee or Green Sign - each course.

❑ EAGLE Sponsor - $5,000

• Two (2) Foursomes • Opportunity to Display Product Literature or Samples at event
• Company name on Sponsor Banner & Signage • Tee or Green Sign - each course.
• Listing on Sponsor Sign at Entrance to Grand Reception • Three (3) Additional Reception Tickets:
• **Name 1**_____ • **Name 2**_____
• **Name 3**_____

Reserved! GRAND RECEPTION Sponsor - $4,000

EXCLUSIVE -- RESERVED by A-LIST (Alliance for Low Input Sustainable Turfgrass)

• One (1) Foursome • Company Name on Sponsor Banner & Signage Recognition
• Listing on Sponsor Sign at Entrance to Grand Reception • Tee or Green Sign - each course.
• Four (4) Additional Grand Reception Tickets:
• **Name 1**_____ • **Name 2**_____
• **Name 3**_____ • **Name 4**_____

❑ BIRDIE Sponsor - $3,500

• One (1) Foursome • Company Name on Sponsor Banner & Signage
• Listing on Sponsor Sign at Entrance to Grand Reception • Tee or Green Sign - each course.
• Two (2) Addl Grand Reception Tickets • **Name 1**_____
• **Name 2**_____

❑ PAR Sponsor - $2,000

• One (1) Foursome • Signage Recognition • Tee or Green Sign
• Listing on Sponsor Sign at Entrance to Grand Reception
• One (1) Additional Grand Reception Ticket • **Name**_____

❑ BREAKFAST or ❑ LUNCH Sponsor - $1,500

• Signage Recognition • Tee or Green Sign
• Listing on Sponsor Sign at Entrance to Grand Reception
• One (1) Addl Grand Reception Ticket • **Name** _____

❑ HOLE Sponsor - $500

• Signage • One (1) Ticket to Grand Reception • **Name**_____

❑ GOLF COURSE RESEARCH Sponsor - $200 • Signage Recognition

❑ GOLFERS: ❑1 @ $350* ❑ 2@ $700* ❑ 3@ $1050* ❑ 4 @$1400*

Full Registration Includes: **Green Fees/Golf Cart, Breakfast, Lunch on Course, Silent Auction, Grand Reception, Attendee Gift**

• Complete Registration Form on Reverse Side •

NJTA Legislative UPDATE

by Matt Lindner, Legislative Chair

Welcome to a new column that will be appearing regularly in this and future issues of CLIPPINGS. The NJTA Legislative Committee submitted and received Board approval of a revised mission statement that reads: "To inform, and not direct, the NJTA Board and members with the latest updates on proposed rules and regulations that affect the turfgrass industry in NJ and surrounding states." I can't think of a better way to fulfill this mission than to have a regular column in your very own membership magazine!

Currently, there are four (4) proposals regarding the turf industry in NJ that I want to bring to your attention. These four proposals are:

S2078 - This bill requires the Commissioner of Environmental Protection to establish a training course for pesticide applicators and operators concerning the impact of pesticides on pollinating bees. A "pollinating bee" is defined in the bill as any bee that causes a plant to make fruits or seeds by transferring pollen from a plant anther to a plant stigma, resulting in fertilization. This bill is currently assigned to the Assembly Agriculture and Natural Resources Committee and is awaiting further action. This is the companion to the Assembly Bill A3400. www.njleg.state.nj.us/bills/BillView.asp?BillNumber=S2078.

S1160 - This bill authorizes a recurring annual tax credit of $250 against the State income tax to owners of properties situated within 1,000 feet of Barnegat Bay and its tributaries who replace grass lawns with stone, crushed shells, or other similar materials. Property owners with existing stone or crushed shell lawns would also be eligible for this benefit. This bill has been released form committee. Companion Assembly Bill A1312. www.njleg.state.nj.us/bills/BillView.asp?BillNumber=S1160

S2076 – This bill requires pesticide applicators to notify beekeepers when applying pesticides within three (3) miles of registered hives or native beehives or bee yards. This bill adds native bee hives to an existing notification law which requires notification for honey bees only. This bill was released from committee. Companion Assembly Bill A3398. www.njleg.state.nj.us/bills/BillView.asp?BillNumber=S2076.

S724 - The bill, with committee amendments, would establish, within the Department of Transportation (DOT), an "Integrated Roadside Vegetation Management Program" (program) to: (1) assess the conditions existing along roadsides in the State; (2) develop and adopt a comprehensive integrated roadside vegetation management plan for cost effective maintenance and planting along roadsides, with an emphasis on adaptable vegetation with long life cycles, native vegetation, and wildflowers and incorporating any requirements pursuant to any other law, or rule or regulation adopted pursuant thereto, concerning the planting of native vegetation; (3) conduct research and feasibility studies for the comprehensive integrated roadside vegetation management plan and for future integrated roadside management projects; (4) implement the comprehensive integrated roadside vegetation management plan to improve roadsides in a way that will serve a variety of purposes, including climate control, erosion control, weed control, scenic quality, wildlife habitats, and utility easements; (5) incorporate integrated roadside management best practices for the long-term control of damaging insects, invasive plant species, and weeds while preserving valuable vegetation and habitats; (6) expand or create public education programs about the importance of integrated roadside vegetation management in the State, the scenic and environmental value of land adjoining roadsides, and other information consistent with the program goals; and (7) coordinate with other private entities and government entities, including the New Jersey Turnpike Authority, the South Jersey Transportation Authority, and county and municipal governments concerning initiatives to improve roadsides in the State.

This bill was released from committee. Companion Assembly Bill A3604. www.njleg.state.nj.us/bills/BillView.asp?BillNumber=S724.

The purpose of this column and future articles is to solely inform you of legislative issues - **the NJTA neither supports nor opposes any legislative issues.**

I look forward to providing you with informative issues relating to our business in each upcoming edition of ***CLIPPINGS.***

Have you Renewed your 2017 NJTA Dues Yet? If so, THANKS!

If not, you can RENEW ONLINE at www.njturfgrass.org or use the Member Application in this issue. Thanks for your support of turfgrass!

THE Rutgers Turfgrass Research Golf Classic

Article on next page... **2017 GOLF CLASSIC**

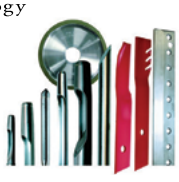
DOUBLE 'D' TURF, LLC

Specialized Drill & Fill and Deep Drill Aerification Services for Golf Courses and Athletic Fields in NJ, PA, NY, CT, MD, and DE.

New Jersey's Distributor for:

JRM Inc. Innovative Turf Technology

Providing a Large Selection of Tines, Bedknives, and more to the Turf Industry.



- Turf Pride
- Woodbay
- SMG Industries
- Galaxy Turf Tires
- TurfTime Equipment

Dennis DeSanctis, Sr. 732-241-7378
Dennis DeSanctis, Jr. 732-580-5516

DoubleDTurf.com

DOUBLE 'D' TURF, LLC

Don`t Miss the 2017 Rutgers Turfgrass Research Golf Classic

by Shaun Barry, Golf Classic Chair

When you read this article it may seem way too early to be thinking about the Rutgers Turfgrass Classic but it won`t be. Almost everyone who will read this will be preparing for a successful 2017 and some may have already started working. At that point it may also seem that you don`t have the time to think about golf in May. I suggest that it is the best time to do so because you will only get busier and busier and if you have been to a Classic you know it isn`t something that you want to miss.

In 2016 we had 368 golfers attend the function at Fiddler`s Elbow CC. Since they have 3 courses the pace of play was excellent and everybody enjoys playing a Scramble. There should be no pressure because you will have partners who will help you enjoy the day no matter if you are a skilled golfer or not. For many of our golfers this is the only time that they will play in 2017 and they will be back in 2018 to do it all over again. It is a fun day and you know that what you are doing will help you do your job better and more successfully.

This is the largest one-day fundraiser for turfgrass research in the world. This may beg the question as to why this is so. There are many reasons. The respect that the industry has for Dr Clarke and Dr Meyer is second to none but that is only the beginning. The list of world class scientists working at The Center For Turfgrass Science is among the best in the world and it will keep getting better. One of the reasons for it to keep getting better (when other programs are getting smaller and losing funding) is the efforts of the industry in conjunction with the help from The Center For Turfgrass Science to address the needs of the turfgrass industry.

The Classic raises over $100,000 a year and has been doing so for many years. The event however is run by the NJT Foundation and their mission statement states that everything that they raise will go to Rutgers. The Foundation has done just that whenever it has been asked and much of its funding comes from The Classic. As you are thinking about what I have stated, here are a few things that the Foundation has done and how it has and will help the turfgrass program.

In the last 12 months, The Foundation responded to a request from Dr Clarke concerning the program`s need to replace Dr Steve Hart`s position. It looked like it would take at least 2 or 3 years to move forward. Could the Foundation help? Their response was immediate and it was to commit to paying over half of the salary needed to cover a three year period. That can be as much as a $280,000 total commitment. The result is that the university moved forward and Dr Matthew Elmore has been hired and our program has just gotten a lot stronger. We will also be Premier and Dinner Sponsors when the International Turfgrass Research Meeting comes to Rutgers in July 2017. It is a prestigious thing to host these meetings but the costs to do it in a first class way is quite expensive so those two sponsorships were very important. We are helping with the Steve Hart Pavilion at Adelphia with a $12,000 commitment along with turf scholarships to Rutgers` students totaling $7,500 each year and we will support both Turf Bowl Teams at their National Meetings this year. As mentioned that was just in the last 12 months.

Hopefully you will recognize that the reason for giving that data was to show you that even though The Classic has raised over $1.5 million dollars we don`t just raise it. We give it to Rutgers whenever they need help and we still need you to help by participating and being a sponsor, whether it is a Premier Sponsor or a Hole Sponsor or a sponsor or a golfer. Donating to The Silent Auction is another good way to help as well as bidding on Silent Auction items.

You are helping Rutgers help you. Please make a point to help us by attending the 2017 Rutgers Classic on May 8, 2017 at Fiddlers Elbow CC. Contact Cece Peabody and she will answer any of your questions and help you sign-up.

2017 Rutgers Symposium in January at Rutgers University

A Gift from a Longtime Friend and Founder

by Matt Sweatlock, NJTF President

In February of 2015, the New Jersey Turfgrass Foundation received a letter from an attorney in Nebraska. Included in the correspondence was the Last Will & Testament of Janet McKinsey. Janet was the daughter of Wiley Miner, the first treasurer of the NJTA and the 1978 recipient of the NJTA Hall of Fame Award. These legal documents stipulated that The NJTF was to receive thirty percent of the settled estate. In February of 2016, NJTF received a check from the estate for just over $264,000. What a surprise and what a wonderful gift!

But you might ask, "Who was Wiley Miner?" Below is a reprint from the *New Jersey Turfgrass Association's 10th Anniversary Commemorative Book* published in 1980:

"From his early beginning as a farm boy with a likely potential of becoming a professional in basketball, Wiley Miner gained wide fame as an inventor of time and cost-saving machinery and as a leader in the sod industry. A native of Nebraska, Wiley developed an alfalfa dehydration plant and later invented the master stem crusher; a vertical hammermill used throughout the world. In the early 1960's, Wiley migrated to New Jersey and organized the Princeton Turf Farms. Reflecting his intense interest and closeness to "soil and plant" his initial 18 acre venture grew to 2,500 acres in Missouri, Maryland, and New Jersey. Wiley also found time to invent and develop a sod harvester which revolutionized the harvesting of sod, spearheaded a Sod Certification Program, and helped organize the Cultivated Sod Association of New Jersey and the American Sod Producers Association; serving as President of both Associations. Wiley Miner also played a viable role as one of the early organizers in the development of the New Jersey Turfgrass Association and served as the Association's first Treasurer."

In the March, 1967 issue of the "Weeds, Trees, and Turf" there can be found:

"Tracing the development of Princeton Turf Farms' new sod harvester, which is now available commercially, Miner predicted that producers will eventually have to employ mechanical harvesting techniques if they are to survive in the industry. "This leads to another consideration," Miner noted. "Producers will need a high quality of sod in order to handle it mechanically.'"

And reprinted in part from the "Weeds Trees and Turf Report" of August 1980, "The Turfrass Sod Market: The Formative Years" is the following:

"The mid-60's were very exciting years for New Jersey sod growers with the creation of an organization, the development of certification, and the first demonstrations of a sod harvester prototype designed by Miner at the New Jersey summer field days in 1966."

The Foundation will use these funds to increase our student scholarships, support for the turf bowl, offer student travel scholarships, and help fund future projects.

Other recent NJTF activities include donations to support costs related to the construction and installation of the Hart Pavilion in Adelphia (named in memory of Dr. Steven Hart); salary & research support for Dr. Matt Elmore, Rutgers' new Extension Specialist in Turfgrass, Pasture and Forage Weed Scientist; provided the funding for the construction and repair of the newly created sand-based research green at Hort Farm II; and sponsorship support for the 13th International Turfgrass Research Conference, to be held at the Hyatt Regency Hotel located in New Brunswick, from 16-21 July, 2017; the first time the ITRC has been held in the US since 1993.

I thank all of our supporters who have donated to the New Jersey Turfgrass Foundation. Your continued dedication to the vision of the Rutgers Center for Turf Science has made it easier for us to be so generous throughout the years.

Matthew M Sweatlock
President, NJTF

Meet a Board Member: **JASON OSTERHOUDT**

I want to thank everyone for allowing me to serve as a Board Member. It has been a long journey in my career to get to this point and I feel it's time for me to help give back to the industry that helped me along the way. I am excited to bring my turfgrass experience to Metuchen Golf and Country Club as their superintendent. Previously, I learned from some great people in our industry notably Chris Carson, and Mark Kuhns, while working at Echo Lake CC and Baltusrol GC. These gentlemen taught me the value of the NJTA and what it does for the Rutgers Turf program and the Green Industry here in NJ.

As a new Board Member, my goal is to help progress the efforts of the NJTA with new ideas and thoughts. I look forward to experiencing the process of being a Board Member as it will help me be prepared for future involvements in my career.

I have resided in NJ all of my life, except for the time at The University of Georgia. It was there I earned a degree in Turfgrass Management in 2001 and the excitement of SEC football. As a diehard college football fan, I actually enjoy attending RU football games in the fall and have been a season ticket holder for the past 14 years.

My family includes Gina, my wonderful wife of 10 years, and my 5 year old daughter Reese. As a family we enjoy the outdoors, swimming and soccer. In the summer, we spend time at the lake and pools in our Rockaway community.

It takes a lot of good people to run a successful association like this one, and I am excited to be part of the journey now.

MEMBER OF THE YEAR
Shannon Sked
AgServe Land Management

ENVIRONMENTAL STEWARD AWARD
Matt Ceplo
Rockland Country Club

RECOGNITON AWARD
Brad Park
Rutgers University

To the 2016 Award Winners!

Congratulations to Rick Krok, Storr Tractor Company!

Rick Krok received a national award from Toro as a
"MASTER SALESPERSON – Irrigation"

Presented to one SMEI-certified professional salesperson. The candidate for this award must be a previous recipient of the Blue Blazer Award, which he received in 2006. Rick consistently attains overall excellence in customer satisfaction and in meeting their requirements. This would be exemplified in F'16 accomplishments in Toro Golf Irrigation product sales.

Gross margins, competitive take-away, sales programs, overcoming objections to finalize sales, how to differentiate from the competition, continuous professional improvement, attitude, etc. are other factors in the application.

Here are some additional details about Rick Krok:

- 16 Years Selling Toro
- Jumps on board with Toro programs
- Almost 50% of customers have up-graded to Lynx control system software
- Strongly promotes NSN computer software training – great attendance
- Beat 2016 sales goal by 30% on Toro and 40% on allied products
- Leverages Constant Contact
- Supports Industry Activities and foundations
- Teaches locally
- Dedicated family man.

Rick is also one of the 'drivers' of seeking and successfully getting donations of all kinds for the Rutgers Turfgrass Golf Classic.
Congratulations Rick! You do our industry proud!

Season to season,
make the right call.
Apply Velista™,
spring—summer—fall.

Velista™ fungicide is the broadest spectrum SDHI that protects against dollar spot, brown patch, anthracnose, summer patch and more. Velista has quickly become a top-performing fungicide in the golf market, and is now an excellent fit for lawn care professionals. When temperatures shift from warm to hot Velista is the right call.
GreenCastOnline.com/Velista

@SyngentaTurf **#Time4Velista**

Velista™ Fungicide

syngenta®

©2016 Syngenta. **Important: Always read and follow label instructions. Some products may not be registered for sale or use in all states or counties. Please check with your state or local extension service to ensure registration status.** Briskway®,GreenCast®,Velista™,the Alliance Frame, the Purpose Icon and the Syngenta logo are trademarks of a Syngenta Group Company. All other trademarks used herein are the property of their respective company.
MW 1LGG6006 03/16

NEW JERSEY TURFGRASS ASSOCIATION

25 US Highway 46 West • Wayne NJ 07470
Phone: 973.812.6467 • Fax: 973.812.6529

New Jersey Turfgrass Association
MEMBERSHIP APPLICATION

Membership shall be open to all interested in the development and maintenance of turf. It shall represent all facets of the turf industry, including persons or organizations that grow or manage turf, or supply materials and services to the Green Industry.

JOIN ONLINE: www.njturfgrass.org

• BENEFITS OF MEMBERSHIP •

- Savings on Green Expo & Field Days Registration fees
- Opportunities to earn Pesticide Applicator License Credits
- *Clippings* Quarterly Magazine
- Membership Directory
- Outreach & Education impact in Trenton
- Support of Rutgers University's Turf Research and turf programs
- Marketing opportunities in NJTA publications
- Participation in events that raise scholarships for the NJ Turfgrass Foundation
- Website: www.njturfgrass.org

Membership Category Types (Annual Dues based on calendar year: January 1 – December 31)
All members receive separate mailings of NJTA publications and meeting notices.

❑ **BUSINESS PARTNER (Manufacturer/Supplier or Sod Producer)** **$275.00**
UP TO FOUR individuals covered in this membership fee.
❑ **ADDITIONAL BUSINESS PARTNER** *(5 or more)* **$65.00 each**

❑ **TURFGRASS PARTNER (Golf Course, Lawn Care, Landscaper)** **$210.00**
UP TO THREE individuals covered in this membership fee.
❑ **ADDITIONAL TURFGRASS PARTNER** *(4 or more)* **$65.00 each**

❑ **INDIVIDUAL MEMBER** *(ONE Business or Turfgrass Partner)* **$80.00**

❑ **STUDENT MEMBER** *(Those enrolled in turf-related educational programs.)* **$20.00**

Member Information

Name # 1 _____ Title _____
Association/Company _____
Address _____
Is Address? _____Business _____Home
City _____ State _____ Zip _____
Phone _____ Fax _____
Email _____ Website _____

Name # 2 _____ Title _____
Association/Company _____
Address _____
Is Address? _____Business _____Home
City _____ State _____ Zip _____
Phone _____ Fax _____
Email _____ Website _____

NEW JERSEY
TURFGRASS
ASSOCIATION

25 US Highway 46 West • Wayne NJ 07470
Phone: 973.812.6467 • Fax: 973.812.6529

New Jersey Turfgrass Association
MEMBERSHIP APPLICATION

Membership shall be open to all interested in the development and maintenance of turf. It shall represent all facets of the turf industry, including persons or organizations that grow or manage turf, or supply materials and services to the Green Industry.

JOIN ONLINE: www.njturfgrass.org

Association/Company _____

Address _____

Is Address? _____Business _____Home

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Website _____

Name # 4 _____ Title _____

Association/Company _____

Address _____

Is Address? _____Business _____Home

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Website _____

Select Business Category that Best Describes Your Business/Profession

❑ Manufacturer/Supplier • BUSINESS	❑ Sod Producer • BUSINESS
❑ Golf Course • TURFGRASS	❑ Lawn Care Applicator • TURFGRASS
❑ Landscape/Lawn Maintenance • TURFGRASS	❑ Cemetery • TURFGRASS
❑ Irrigation Installation • TURFGRASS	❑ Parks and Recreation • TURFGRASS
❑ Schools & Athletic Fields • TURFGRASS	❑ Architect • TURFGRASS
❑ Student – IN TURF RELATED PROGRAM	❑ Professionals, University, Ext Offices • HONORARY

Payment Information (Required) • MAIL OR FAX TO NJTA Office

Type of Credit Card:	**SIGNATURE:**
Card Number:	**Name on Card:**
Expiration Date: *(MM/YY)*	**Street Address:**
3 Digit Security Code:	**City/State/Zip:**
Check By Mail: *(Payable to NJTA)*	**PURCHASE ORDER #:**
TOTAL MEMBERSHIP AMOUNT:	**$**
NJ TURFGRASS FOUNDATION CONTRIBUTION: *(This portion is tax-deductible)* Contributions support Turfgrass Research & Scholarships	**$**
TOTAL AMOUNT DUE:	**$**

Since 1970, New Jersey Turfgrass Association's (NJTA) Mission is to promote the Turfgrass Industry and enhance the environment through education, professionalism, leadership, and our partnership with Rutgers, The State University of New Jersey.

2017 CALENDAR

Monday, May 8, 2017
Rutgers Turfgrass Research
GOLF CLASSIC
Fiddler's Elbow Country Club
Bedminster, NJ

Tuesday, July 25, 2017
Rutgers Turfgrass Research Field Day 1
Golf & Fine Turf
Hort Farm 2, N. Brunswick NJ

Wednesday, July 26, 2017
Rutgers Turfgrass Research Field Day 2
Lawn, Landscape & Sports Fields
Adelphia Farm, Freehold NJ

Tuesday - Thursday
December 5 - 7, 2017
GREEN EXPO
Borgata Hotel, Atlantic City NJ

Rutgers Extension Offices & Numbers

RCE of Atlantic County	(609) 625-0056
RCE of Bergen County	(201) 336-6780
RCE of Burlington County	(609) 265-5050
RCE of Camden County	(856) 216-7130
RCE of Cape May County	(609) 465-5115
RCE of Cumberland County	(856) 451-2800
RCE of Essex County	(973) 228-3179
RCE of Gloucester County	(856) 307-6450
RCE of Hudson County	(973) 353-5525
RCE of Hunterdon County	(908) 788-1339
RCE of Mercer County	(609) 989-6830
RCE of Middlesex County	(732) 398-5262
RCE of Monmouth County	(732) 431-7260
RCE of Morris County	(973) 285-8306
RCE of Ocean County	(732) 349-1246
RCE of Passaic County	(973) 305-5740
RCE of Salem County	(856) 769-0090
RCE of Somerset County	(908) 526-6293
RCE of Sussex County	(973) 948-3040
RCE of Union County	(908) 654-9854
RCE of Warren County	(908) 475-6505

Please notify the NJTA office if any of the above numbers have changed. Thank you.
973-812-6467 • execdirector@njturfgrass.org

NEW JERSEY TURFGRASS ASSOCIATION

clippings

First Class Mail
PRESORT
U.S. Postage
PAID
Wayne, NJ
Permit #347

New Jersey Turfgrass Association
25 US Highway 46 W • Wayne, NJ 07470-6801
Phone (973) 812-6467 • Fax (973) 812-6529
Email: execdirector@njturfgrass.org • Website: www.njturfgrass.org

2017 Board of Directors

Dennis DeSanctis Jr, President
Dave Schell, Vice President
Rob Johnson, Secretary
Matt Sweatlock, Treasurer
Cece Peabody, MAT, CMP, Executive Director
Shannon Sked, Past President
Shaun Barry, Golf Classic Chair
Jason Osterhoudt, Director
Matt Lindner, Director
Mike Reed, Director
Nick Polanin, Director - Clippings Editor
Mike Kerns Director
Craig Tolley, Director
Tracy Wadhams, Director
Dr. Karen Plumley, Director
Jeff Weld, Director
Chris Carson, Director & Expo Chairman
Dr. Bruce Clarke, Advisor
Dr. Jim Murphy, Advisor

The Rutgers Plant Diagnostic Lab
provides accurate and timely diagnoses of plant problems:

- Disease and Insect Pest Diagnosis
- Plant and Weed Identification
- Insect Identification
- Fungus and Mold Identification
- Nematode Assay
- Virus Testing
- Fungal Endophyte Screening
- Pesticide Resistance Screening
- Other Services Available by Contract

http://njaes.rutgers.edu/plantdiagnosticlab/ or call 732-932-9140 or email clinic@njaes.rutgers.edu for more details.

RUTGERS
New Jersey Agricultural Experiment Station

1766-2016
RUTGERS 250

The Rutgers Soil Testing Lab
performs chemical and mechanical analyses of soils:

- Landscape - fertility, suitability, topsoil evaluation
- Farm - fertility, pre-sidedress nitrate, full farm
- Organic Media - greenhouse, soilless, compost
- Sports Turf - fertility, sand-based root zone
- Technical - permeability and ecological
- Individual / Specialized Tests
- Irrigation Water - pH, salts, nitrate-nitrogen, phosphorus, iron

http://njaes.rutgers.edu/soiltestinglab/ or call 848-932-9295 or email soiltest@njaes.rutgers.edu for more details.

NEW JERSEY TURFGRASS ASSOCIATION

clippings

Please be our 2017 Advertising Partner in *clippings!*

clippings, NJTA's news magazine, is one of the valuable benefits NJTA members receive. Each issue features upcoming events, recaps our past events, and includes scientific articles from University researchers and industry professionals, including Rich Buckley and the professors at Rutgers University, Center for Turfgrass Science.

Features for 2017:

- A hardcopy of ***clippings*** is mailed to every member *(900 members and growing)*
- An electronic version will also be e-mailed to every member
- Each issue will be posted into our website archive
- Advertising options are available to help you stand out *(inserts and wraps)*
- Advertising pricing has been reduced to better fit your budget

Reach Your Customers:

Our membership is the most diverse in the turfgrass industry

✓ Golf Course Superintendents
✓ Lawn Care Professionals
✓ Sports Field Managers
✓ School/Parks/Recreation Managers
✓ Cemetery Superintendents
✓ Irrigation Contractors
✓ Sod Growers
✓ Manufacturers/Distributors/Dealers
✓ Researchers/Educators/Students

Help the New Jersey Turfgrass Association make your business grow by generously placing an ad in ***clippings***. Your contributions help us follow our mission of supporting the turfgrass research at Rutgers University. By placing your ad in ***clippings,*** you will be gaining exposure to a diverse group of turfgrass industry professionals within New Jersey and the surrounding area.

Please contact our Executive Director, Cece Peabody, for additional details or questions:
(973) 812-6467 or by email: execdirector@njturfgrass.org.

Thank you and we look forward to another successful year with your support.

Dennis DeSanctis Jr.
President, NJTA

Dr. Bruce Clarke
Director, Rutgers Center for Turfgrass Science

QUESTIONS? CONTACT: New Jersey Turfgrass Association • 25 US Highway 46 West • Wayne New Jersey 07470
Phone: (973) 812-6467 • Fax: (973) 812-6529 • www.njturfgrass.org • execdirector@njturfgrass.org

NEW JERSEY TURFGRASS ASSOCIATION

clippings

THREE ISSUES PUBLISHED ANNUALLY to FEATURE OUR EVENTS:

Spring/Summer	[Post Golf Classic / Pre Field Days]	**Deadline for Ads & Articles: May 15**
Summer/Fall	[Post Field Days / Pre Green Expo]	**Deadline for Ads & Articles: September 15**
Fall/Winter	[Post Green Expo / Pre Golf Classic]	**Deadline for Ads & Articles: February 15**

2017 Advertising Options

PATRON Listing [Company Info]	**$125.00** for year *Complimentary with Full Page Ad or any of the New options*
1/4 Page [Quarter Page]	**$200.00** per issue [$600.00 for year] *Complimentary 1/4 Ad for 2016 Premier Sponsors of Rutgers Golf Classic*
1/2 Page [Half Page]	**$400.00** per issue [$1,200.00 for year]
Full Page	**$700.00** per issue [$2,100.00 per year] *Patron listing included with this option*
Half Page Insert	**$750.00** per issue Full color one-sided half page insert glued into issue (1 per issue)
Full Page Insert	**$1,000.00** per issue Full color one-sided full page insert glued into issue (1 per issue)
"BellyBand" Wrap	**$1,200.00** per issue Full color sleeve around each ***clippings*** – 18" x 5" Gloss paper.

ARTWORK SPECIFICATIONS:

TIF, EPS, or PDF files by EMAIL or on CD. High Resolution – at least 300 DPI. Full Color.
You supply the ad and we'll do the rest! Deadlines to receive items above.

WHICH ISSUES? ☐ Spring/Summer ☐ Summer/Fall ☐ Fall/Winter

TOTAL COST OF *clippings* ADS: $_____

PAYMENT INFORMATION:

Company:_____

Contact Name:_____

Address:_____

City:_____ State:_____ Zip:_____

Phone:_____ Fax:_____

Email:_____

Products/Services (for Patron Listing):_____

☐ Check (Payable to NJTA) ☐ Visa ☐ MasterCard ☐ AMEX ☐ Send Invoice

Credit Card # _____

Security Code _____

Expiration Date _____

Cardholder's Signature_____

QUESTIONS? CONTACT: New Jersey Turfgrass Association • 25 US Highway 46 West • Wayne New Jersey 07470
Phone: (973) 812-6467 • Fax: (973) 812-6529 • www.njturfgrass.org • execdirector@njturfgrass.org