



# 2017 Rutgers Turfgrass Research Field Days

## SPONSOR OPPORTUNITIES

Dear Colleague:

June 2017

The Rutgers Turfgrass Research Field Days are one of the finest and most respected two-day events in the country. They provide an excellent opportunity for the Rutgers Center for Turfgrass Science to share the latest research with turfgrass managers and green industry professionals. This research will help professionals make improved turfgrass management decisions.

We invite you to partner with NJTA and become a supporting **SPONSOR**. We graciously accept multiple Sponsors in each category, with the exception of golf carts and water/ice. A variety of options are offered for your investment. You may fax or mail your form back. Please join us on Tuesday, July 25, and Wednesday, July 26, 2017! Thanks in advance for your support.

*Tracy Wadhams*  
Field Days Chair

SPONSORSHIP	SELECT	COST	BENEFITS
<b>Complimentary Registrations</b> * can be used on one day or split over two days. Each level notes the total that are part of the sponsorship.			
<b>PLATINUM</b>	<input type="checkbox"/>	<b>\$1500</b>	<b>Four (4) Complimentary Registrations.</b> * Signage with Company logo; Verbal recognition at lunch; Logo on NJTA website.
<b>GOLD</b>	<input type="checkbox"/>	<b>\$ 750</b>	<b>Three (3) Complimentary Registrations.</b> * Signage with Company logo; Verbal recognition at lunch.
<b>SILVER</b>	<input type="checkbox"/>	<b>\$ 500</b>	<b>Two (2) Complimentary Registrations.</b> * Signage with Company logo; Verbal recognition.
<b>ICE CREAM</b> <i>PICKSEED</i>	<input type="checkbox"/>	<b>\$ 500</b>	<b>Two (2) Complimentary Registrations.</b> * Signage with Company logo; Verbal recognition.
<b>BRONZE</b>	<input type="checkbox"/>	<b>\$ 375</b>	<b>One (1) Complimentary Registration.</b> * Signage with Company logo.
<b>BREAK</b> (Mid AM Snacks)	<input type="checkbox"/>	<b>\$ 250</b>	<b>One (1) Complimentary Registration.</b> * Signage with Company logo.
<b>FIELD DAY Research</b>	<input type="checkbox"/>	<b>\$ 100</b>	Signage with Company logo.
<b>GOLF CARTS:</b> <i>Water Carts and People Movers</i>	<b>EXCLUSIVE - Reserved by:</b> <b>VIC GERARD GOLF CARS</b>		<b>One (1) Complimentary Registration each day.</b> * Signage with Company logo; Verbal recognition.
<b>ICE &amp; WATER</b> <i>Donated by SAM'S CLUB, Freehold &amp; SAM'S CLUB, Edison</i>			

**Yes, we would love to be a 2017 Field Days Sponsor! Reserve your spot now -- We'll send you an invoice.**

Date \_\_\_\_\_ Company \_\_\_\_\_  
 Contact Person \_\_\_\_\_  
 Billing Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Email \_\_\_\_\_

Complimentary Attendee Names (based on Sponsor Level):

1 \_\_\_\_\_  
 Circle Day/s Attending: TUES and/or WEDS  
 2 \_\_\_\_\_  
 Circle Day/s Attending: TUES and/or WEDS  
 3 \_\_\_\_\_  
 Circle Day/s Attending: TUES and/or WEDS  
 4 \_\_\_\_\_  
 Circle Day/s Attending: TUES and/or WEDS

**Thanks to our 2016 Sponsors!**

**PLATINUM:** BAYER • Storr Tractor Company

**GOLD:** Aquatrols Corporation • Grass Roots • Harrell's

**ICE CREAM:** Pickseed

**SILVER:** Floratine Products Group • SynaTek • Syngenta

**BRONZE:** BASF • Seed Research of Oregon

**AM SNACKS:** George E. Ley Co • Grigg Brothers • SePro Corp

**FD RESEARCH:** Coombs Sod Farms • Humphreys CoverSports  
 • NJ State Golf Assn • PGA– NJ Section

**GOLF CARS:** Vic Gerard Golf Cars

**ICE & WATER:** Sam's Club, Edison & Freehold



# 2017 Rutgers Turfgrass Research Field Days SILENT AUCTION DONATIONS

All Proceeds Benefit the New Jersey Turfgrass Foundation

Dear Friend:

June 2017

The New Jersey Turfgrass Foundation hosts a **SILENT AUCTION** (*Bids for items are written on paper, and at end of auction, highest listed bidder wins the item*) on each day. All proceeds go to the New Jersey Turfgrass Foundation, which directly supports Rutgers research programs.

Last year, our Wish List at [www.amazon.com](http://www.amazon.com) was so successful we're repeating it for 2017. Our list has a broad variety of items and price ranges – gift baskets, Beats headphones, handbags, tool kits, Rutgers hats – and many more. When you purchase an item from our Amazon Wish List, it's shipped to the NJTA/NJTF office and brought to the Silent Auction naming you as the Sponsor. You've supported the Foundation by purchasing a tax-deductible item, and someone has the chance to bid on and win the item. Highest bidder wins! If the item doesn't sell on Tuesday, it's placed in the Silent Auction on Wednesday. A true Win-Win for all!!

To get to the "Wish List" and purchase an item, go to [www.amazon.com](http://www.amazon.com). Go to "Lists" in the upper right of screen. Click on "Find a List or Registry." Type NJTA (not NJTF) in the search box. Click on 'NJTF Silent Auction' in the box that appears. View the list of items for purchase. Purchase an item from the list. Follow the prompts to pay and complete. You can also go directly to the wish list by copying this link in your browser: [http://www.amazon.com/gp/registry/wishlist/2QHICDSHX7ZLH/ref=topnav\\_lists\\_1](http://www.amazon.com/gp/registry/wishlist/2QHICDSHX7ZLH/ref=topnav_lists_1)

OR... You can complete and return this form (by mail or fax – info at bottom of page) with your Company information, the specific item(s), and the value of the item(s). Include your name, phone number, and which day(s) to auction your item(s) – Tuesday or Wednesday or both days. Bring your item(s) and we'll add it to the Silent Auction tables to have it auctioned. Cece Peabody, Executive Director, will contact you to coordinate where to deliver your item(s) at Field Days and will contact Silent Auction winners directly for item pick-up arrangements.

Thank you in advance for making a donation to the 2017 Field Days Silent Auction!

*Jeff Weld*  
Silent Auction  
Co-Chairman

*Matt Lindner*  
Silent Auction  
Co-Chairman

*Matt Sweatlock*  
NJTA Foundation  
President

Contact Person \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_

Phone (     ) \_\_\_\_\_ Email \_\_\_\_\_

Company	Donated Item(s)	Value	Tues or Weds?

**Don't Forget to "SMILE!"  
AMAZONSMILE, that is!  
AMAZONSMILE EARNS MORE \$ FOR  
THE NEW JERSEY TURFGRASS  
FOUNDATION (NJTF)**

Through the AmazonSmile Foundation, Amazon will contribute 0.5% of eligible purchases on [www.smile.amazon.com](http://www.smile.amazon.com) to the **New Jersey Turfgrass Foundation**.

**You will need to select the New Jersey Turfgrass Foundation (NJTF) as your designated recipient to participate.**

It's easy! **CLICK HERE:**  
<https://smile.amazon.com/ch/22-3270805> **Select the NJTF.**

Or....

Go to <https://smile.amazon.com>.  
Log in to your Amazon account and designate the 'New Jersey Turfgrass Foundation' as your AmazonSmile organization and then shop til you drop!

Purchases for all eligible items through [www.smile.amazon.com](http://www.smile.amazon.com) benefit the New Jersey Turfgrass Foundation.

Thanks in advance for using  
*AmazonSmile.*