



clippings

Clippings Magazine Join our 2022 Marketing Partners!

NJTA's magazine, *Clippings*, is one of the valuable benefits that New Jersey Turfgrass Association members, Allied professionals, and industry leaders receive. Each issue features upcoming events, recaps our key events – Rutgers Research Golf Classic, Rutgers Turfgrass Research Field Days, and Green Expo -- and includes scientific articles from University researchers and industry professionals, and professors at Rutgers University, Center for Turfgrass Science.

NJTA has been around over 50 Years: 1970 – 2022! Features for 2022:

- An electronic version will be e-mailed to every member & allied and industry professionals.
- Advertising options are available to help you stand out (*inserts and wraps*)
- Advertising pricing is cost effective to better fit your budget

Reach Your Customers:

Our membership is the most diverse in the turfgrass industry

- ✓ Golf Course Superintendents
- ✓ Lawn Care Professionals
- ✓ Sports Field Managers
- ✓ School/Parks/Recreation Managers
- ✓ Cemetery Superintendents
- ✓ Irrigation Contractors
- ✓ Sod Growers
- ✓ Manufacturers/Distributors/Dealers
- ✓ Researchers/Educators/Students

<p>Monday May 2</p>  <p>THE Rutgers Turfgrass Research Golf Classic</p>	<p>Tues & Weds July 26 - July 27</p>  <p>RUTGERS Turfgrass Research FIELD DAYS</p>	<p>Tues - Thurs December 6 – 8</p>  <p>New Jersey GREEN EXPO Turf and Landscape Conference</p>
 <p>RUTGERS</p>		

Let the New Jersey Turfgrass Association make your business grow by generously placing an ad in *Clippings*. Your participation helps us support the turfgrass research at Rutgers University. By placing your ad in *Clippings*, you will be gaining exposure to a diverse group of turfgrass industry professionals around New Jersey and neighboring states.

Please contact our Executive Director, Cece Peabody, for additional details or questions:
(973) 812-6467 or by email: execdirector@njturfgrass.org.

Thank you and we look forward to another successful year with your support.

Matt Lindner
President, NJTA



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THREE ISSUES PUBLISHED ANNUALLY to FEATURE OUR EVENTS:

Content changes may be made due to actual event dates.

- Issue # 1 [Post Green Expo & Pre Golf Classic] **Deadline for Ads & Articles: February 1**
 Issue # 2 [Post Golf Classic & Pre Field Days] **Deadline for Ads & Articles: June 15**
 Issue # 3 [Post Field Days & Pre Green Expo] **Deadline for Ads & Articles: October 15**

2022 Advertising Options

PATRON Listing [Company Info]	\$150.00 for year <i>Complimentary with Full or Half Page Ad</i>
1/4 Page [Quarter Page – 3.6” w x 4.6” h]	\$250.00 per issue [\$750.00 for year] <i>Complimentary 1/2 page Ad for 2021 Premier Sponsors of Rutgers Golf Classic</i>
1/2 Page [Half Page -7.5” w x 4.6” h]	\$450.00 per issue [\$1,350.00 for year]
Full Page [7.5” w x 9.875” h]	\$800.00 per issue [\$2,400.00 per year] <i>Complimentary Patron listing</i>
Full Page Flyer Insert	\$1,200.00 per issue Full color one-sided Full page insert <i>(Exclusive - 1 per issue)</i>
“BellyBand” Wrap	\$1500.00 per issue Full color sleeve around each Clippings – 18” x 5” <i>(Exclusive - 1 per issue)</i>
ARTWORK SPECIFICATIONS: Send a JPG, TIF, EPS, or PDF file by EMAIL. High Resolution – at least 300 DPI. Full Color. <i>You supply the ad and we'll do the rest! Deadlines to receive items above.</i>	

WHICH ISSUES? Issue # 1 Issue # 2 Issue # 3

TOTAL COST OF Clippings ADS: \$ _____

INFORMATION BELOW IS USED IN PATRON DIRECTORY. COMPLETE PAYMENT INFORMATION BELOW:

Company: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Products/Services (for Patron Listing): _____

SELECT PAYMENT: Check (Payable to NJTA) MasterCard AMEX Send Invoice

Credit Card # _____

Security Code _____

Expiration Date _____

Cardholder's Signature _____