

## *Clippings* Magazine Join our 2024 Marketing Partners!

NJTA's magazine, **Clippings**, is one of the valuable benefits that New Jersey Turfgrass Association members, Allied professionals, and industry leaders receive. Each issue features upcoming events, recaps our key events – Rutgers Research Golf Classic, Rutgers Turfgrass Research Field Days, and Green Expo -- and includes scientific articles from University researchers and industry professionals, and professors at Rutgers University, Center for Turfgrass Science.





### NJTA has been around over 50 Years: 1970 – 2024! Features for 2024:

- An electronic version will be e-mailed to every member & allied and industry professionals.
- Advertising options are available to help you stand out (*inserts and wraps*)
- Advertising pricing is cost effective to better fit your budget

### Reach Your Customers:

*Our membership is the most diverse in the turfgrass industry*

- ✓ Golf Course Superintendents
- ✓ Lawn Care Professionals
- ✓ Sports Field Managers
- ✓ School/Parks/Recreation Managers
- ✓ Cemetery Superintendents
- ✓ Irrigation Contractors
- ✓ Sod Growers
- ✓ Manufacturers/Distributors/Dealers
- ✓ Researchers/Educators/Students

<p><b>Monday, May 6</b></p> 	<p><b>Tues &amp; Weds July 30 &amp; July 31</b></p> 	<p><b>Tues - Thurs December 10-12</b></p> 
 <p><b>RUTGERS</b></p>		

Let the New Jersey Turfgrass Association make your business grow by generously placing an ad in **Clippings**. Your participation helps us support the turfgrass research at Rutgers University. By placing your ad in **Clippings**, you will be gaining exposure to a diverse group of turfgrass industry professionals around New Jersey and neighboring states.

Please contact our Executive Director, Cece Peabody, for additional details or questions:  
(973) 812-6467 or by email: [execdirector@njturfgrass.org](mailto:execdirector@njturfgrass.org).

Thank you and we look forward to another successful year with your support.

Jason Osterhoudt  
President, NJTA

Donovan Maguigan  
Communications Clippings Director



# clippings

*Content changes may be made due to actual event dates.*

Issue # 1	[Post Green Expo & Pre Golf Classic]	Deadline for Ads & Articles:	<b>February 1</b>
Issue # 2	[Post Golf Classic & Pre Field Days]	Deadline for Ads & Articles:	<b>June 1</b>
Issue # 3	[Post Field Days & Pre Green Expo]	Deadline for Ads & Articles:	<b>October 1</b>

## 2024 Advertising Options

### ARTWORK SPECIFICATIONS:

**Send a JPG, TIF, EPS, or PDF file by EMAIL. High Resolution – at least 300 DPI. Full Color.**

***You supply the ad and we'll do the rest! Deadlines to receive items above.***

<b>PATRON</b> Listing [Company Info]	<b>\$175.00</b> for year	<b>Complimentary with Full or Half Page Ad</b>
<b>1/4 Page</b> [Quarter Page – 3.6" w x 4.6" h]	<b>\$275.00</b> per issue	[\$ 825.00 for year]
<b>1/2 Page</b> [Half Page -7.5" w x 4.6" h]	<b>\$475.00</b> per issue	[\$1,425.00 for year] <b>Complimentary 1/2 page for 2023 Premier Sponsors of Rutgers Golf Classic</b>
<b>Full Page</b> [7.5" w x 9.875" h]	<b>\$825.00</b> per issue [\$2475.00 for year]	<b>Includes Comped Patron listing</b>

**WHICH ISSUES?** ☐ Issue # 1 ☐ Issue # 2 ☐ Issue # 3

**TOTAL COST OF *Clippings* ADS: \$** \_\_\_\_\_

### **INFORMATION BELOW IS USED IN PATRON DIRECTORY. COMPLETE PAYMENT INFORMATION BELOW:**

**Company:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Products/Services (for Patron Listing):** \_\_\_\_\_

**PAYMENT:** ☐ Check (Payable to NJTA) ☐ VISA ☐ MasterCard ☐ AMEX ☐ Send Invoice

**Credit Card #** \_\_\_\_\_

**Security Code** \_\_\_\_\_

**Expiration Date** \_\_\_\_\_

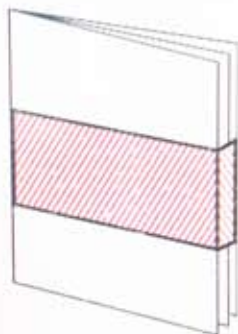
**Cardholder's Signature** \_\_\_\_\_

**Full**  
**7.5" w x 9.875" h**

**Quarter**  
**3.6" w x 4.625" h**

**Eighth**  
**3.6" w x 2.1875" h**

**Half**  
**7.5" w x 4.625" h**



**Belly Band**